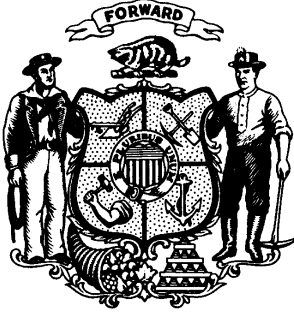


State of Wisconsin



2025 Senate Bill 504

Date of enactment:
Date of publication*:

2025 WISCONSIN ACT

AN ACT to create 609.28 of the statutes; relating to: dental provider network rental by insurance plans.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 609.28 of the statutes is created to read:

609.28 Dental provider network rental. (1) A defined network plan, preferred provider plan, limited service health organization, or other insurer that offers coverage of dental services, has a network of participating dental service providers, and engages in the practice of renting its network of participating dental service providers to other entities shall do all of the following:

(a) Include in any contract with a dental service provider entered into, modified, or renewed more than 30 days after the effective date of this paragraph ... [LRB inserts date], a notification that the plan, organization, or insurer engages in the practice of network rental and a list of all current entities to which the network may be rented.

(b) Notify a dental service provider, electronically or in writing, that the plan, organization, or insurer has entered into an agreement with an entity under which the dental service provider's contract is rented to the entity. The notification under this paragraph shall identify the entity and be provided within 45 days of the date of

the rental of the contract on which the plan, organization, or insurer enters into the agreement.

(2) Any person who obtains a network of participating dental service providers through rental from a defined network plan, preferred provider plan, limited service health organization, or other insurer shall abide by all terms and conditions of the original contract, including discounted rates or fees, between a dental service provider and the plan, organization, or insurer.

(3) A dental service provider whose contract has been rented to another entity may terminate their participation in the contract with the entity without terminating the original contract with the defined network plan, preferred provider plan, limited service health organization, or other insurer.

SECTION 2. Initial applicability.

(1) For any contracts or agreements containing provisions that conflict with this act, this act first applies to contracts or agreements between defined network plans, preferred provider plans, limited service health organizations, or other insurers and dental service providers that are entered into, modified, or renewed on the effective date of this subsection.

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."