

State of Wisconsin



2025 Assembly Bill 966

Date of enactment:
Date of publication*:

2025 WISCONSIN ACT

AN ACT to create 165.503 of the statutes; **relating to:** requiring the Department of Justice to conduct a public awareness campaign.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 165.503 of the statutes is created to read:

165.503 Internet crimes against children public awareness campaign. (1) The department of justice shall conduct a children's online digital safety awareness campaign with the goal of raising awareness of the potential dangers of Internet use by children and distribut-

ing information on steps that may be taken to prevent children's exposure to harmful content on the Internet. The campaign shall use a combination of digital platforms, including the department's website, social media platforms, and digital newsletters, and print platforms, if available.

(2) The department of justice shall provide any of the materials developed for the digital safety awareness campaign under sub. (1) to a school, as defined in s. 118.257 (1) (d), free of charge upon request.

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."