



Tony Evers

OFFICE OF THE GOVERNOR

April 3, 2026

To the Honorable Members of the Assembly:

I am vetoing Assembly Bill 105 in its entirety.

This bill would impose age verification requirements on business entities publishing or distributing certain material on the internet from a website that contains a substantial portion of such material. The bill would define substantial portion to mean more than one-third of the total material on a website. Age verification must be performed in a manner that requires the individual attempting to access the website to provide their government-issued identification card, such as a driver's license, or by another commercially reasonable method that uses public or private transactional data gathered about the individual.

I am vetoing this bill in its entirety because I object to this bill's intrusion into the personal privacy of Wisconsin residents. While I agree that we should protect children from harmful material, this bill imposes an intrusive burden on adults who are trying to access constitutionally protected materials. The bill requires all users, regardless of age, who are attempting to access certain websites to turn over sensitive, personally identifiable information. While the bill does not allow a person who verifies an individual's age to retain identifying information, nothing in the bill prohibits the transmission of such information to a third party such as a data broker or the government. This is a violation of personal privacy.

Additionally, I am concerned about data security and the potential for misuse of personally identifiable information. Identifiable information could be intercepted by or transmitted to a third party and used as the basis for blackmail or identity theft. Further, although the bill includes penalties for a business entity who violates the prohibition on retention of personal information, those penalties cannot undo the harm that may occur to an individual who is the victim of actions like blackmail or identity theft as a result of a bad actor obtaining their identity.

We can and should work to prevent minors from accessing adult content, but there are better solutions than the one offered by this bill. For example, we can work with tech companies to implement device-based age verification that takes place on a user's phone or computer, which can be a more secure and effective method. Other states have been moving toward device-based solutions, and major tech companies are adopting these options as well. I am confident Wisconsin can adopt a solution that is effective at protecting youth from adult content while limiting the risks to Wisconsinites' personal information.

Respectfully submitted,

A handwritten signature in cursive script that reads "Tony Evers".

Tony Evers
Governor