

State of Wisconsin



2021 Assembly Bill 314

Date of enactment:
Date of publication*:

2021 WISCONSIN ACT

AN ACT to amend 93.42 (5); and to create 13.94 (1) (ds) and 93.425 of the statutes; relating to: promoting the export of Wisconsin's agricultural and agribusiness products.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 13.94 (1) (ds) of the statutes is created to read:

13.94 (1) (ds) After June 30, 2026, conduct a program evaluation audit of the agricultural exports program under s. 93.425. No later than December 31, 2026, the legislative audit bureau shall file a copy of each audit report under this paragraph with the distributees specified in par. (b).

SECTION 4. 93.42 (5) of the statutes is amended to read:

93.42 (5) Cooperating with the Wisconsin Economic Development Corporation in promoting the state's products through the state's foreign trade offices and in achieving the export objectives specified in s. 93.425 (2).

SECTION 5. 93.425 of the statutes is created to read:

93.425 Agricultural exports program. (1) The center for international agribusiness marketing shall establish and administer an agricultural exports program to promote the export of this state's agricultural and agribusiness products.

(2) The center for international agribusiness marketing shall cooperate with the Wisconsin Economic Development Corporation to achieve all of the following export objectives by June 30, 2026:

(a) Increase the value of this state's milk and other dairy product exports by at least 25 percent over the value as of December 31, 2021.

(b) Increase the value of this state's meat, including poultry and fish, and meat product exports by at least 25 percent over the value as of December 31, 2021.

(c) Increase the value of this state's crop and crop product exports by at least 25 percent over the value as of December 31, 2021.

(3) Of the moneys appropriated under s. 20.115 (3) (b), the center for international agribusiness marketing shall ensure that \$2,500,000 is expended for the objective specified in sub. (2) (a), \$1,250,000 is expended for the objective specified in sub. (2) (b), and \$1,250,000 is expended for the objective specified in sub. (2) (c). The center may not expend more than \$1,000,000 under the program in any fiscal year.

(4) No later than June 30, 2024, the center for international agribusiness marketing and the Wisconsin Economic Development Corporation shall jointly submit a report to the appropriate standing committees of the legislature under s. 13.172 (3) that describes in detail all progress made in achieving the goals specified in sub. (2) (a) to (c).

SECTION 6. Nonstatutory provisions.

(1) SUBMISSION OF PLAN. No later than December 31, 2021, the center for international agribusiness marketing

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."

and the Wisconsin Economic Development Corporation shall jointly submit to the chief clerk of each house of the legislature for distribution to the appropriate standing committees in the manner provided under s. 13.172 (3) a plan for how the center and the corporation intend to achieve the export objectives specified in s. 93.425 (2). The plan shall include a plan to grant at least 15 percent of the moneys to be expended under s. 93.425, as provided in s. 93.425 (3), to exporters no later than December 31, 2022.

(2m) PROGRAM FUNDING.

(a) The department of agriculture, trade and consumer protection shall do all of the following to allow the center for international agribusiness marketing to carry out the agricultural exports program under s. 93.425:

1. No later than the 30th day after the date the plan is submitted under sub. (1), request under s. 13.101 (3)

that the joint committee on finance supplement the appropriation under s. 20.115 (3) (b) in an amount not to exceed \$558,400.

2. No later than October 1, 2022, request under s. 13.101 (3) that the joint committee on finance supplement the appropriation under s. 20.115 (3) (b) in an amount not to exceed \$558,400.

3. Include a request in its biennial budget request under s. 16.42 (1) for the 2023–25 fiscal biennium for funding sufficient to allow the center for international agribusiness marketing to satisfy its duties under the agricultural exports program under s. 93.425 in that biennium.

(b) The joint committee on finance may supplement the appropriation under s. 20.115 (3) (b) in accordance with par. (a) without finding that an emergency exists under s. 13.101 (3) (a) 1.
