



AGENDA

Tribal Risk Communication Toolkit Training

July 13 and 14, 2022

10:30 am ET – 3 pm ET | 9:30 am CT – 2 pm CT | 8:30 am MTN – 1 pm MTN

Made possible by:

The Inter Tribal Council of Arizona, Inc., Tribal Epidemiology Center,
Email: TECinfo@itcaonline.com, phone: 602-258-4822

The Great Lakes Inter Tribal Epidemiology Center, a program of Great Lakes Inter-Tribal
Council, Inc. – Email: gliteccommunications@glitc.org, phone: 1-800-472-7207

Facilitated by Seven Directions: A Center for Indigenous Public Health, University of
Washington – Email: indigenouphi@uw.edu, Phone: 206-258-1132

- Attendees:** Tribal Risk Communication Teams in the Southwest and Great Lakes Regions
- Please read:** Risk Communications Toolkit (to be made available by early-July; an updated link for download will also be made available)
- Please bring:** Printed copy of Risk Communications Toolkit if you are joining by phone

Day 1 – Wednesday, July 13, 2022

8:30 am – 9 am MTN

Introduction

Main Zoom Room

Welcome from ITCA,
Jamie Ritchey PhD, MPH

Tribal Risk Communication Toolkit Overview,
Myra Parker PhD, JD, MPH

9 am – 9:30 am MTN	Pre-Planning and Identifying Your Audience Orientation to Risk Communication Planning & Small Group Feedback	Main Zoom Room
9:30 am– 10 am MTN	Small Group Work Groups Small Group Brainstorm <ul style="list-style-type: none"> - <i>What pre-planning steps have you used with your community? What works? What are some challenges?</i> - <i>How have you defined your audience for risk communication efforts in your community?</i> 	Zoom Breakout Rooms
10 am – 10:20 am MTN	Steps to Form a Workgroup for Risk Communications Workgroup Expertise and Role in Risk Communications Realistic Expectations and Evolution of Roles over Time	Main Zoom Room
10:20 am – 10:30 am MTN	Break	Main Zoom Room
10:30 am – 11 am MTN	Developing a Strategy for Risk Communication Planning Thinking about Your Planning Process Exploring the Possibilities	Main Zoom Room
11 am – 11:30 am MTN	Piecing Together a Risk Communication Plan Identifying Tribal Priorities and Existing Resources <ul style="list-style-type: none"> - <i>What do your existing risk communication efforts include?</i> Thinking about Risk Communication from a Systems Perspective <ul style="list-style-type: none"> - <i>What type of structure could support your local risk communication needs?</i> 	Zoom Breakout Rooms
11:30 am – 12 pm MTN	Selecting an Evidence-Based Intervention or Practice for Risk Communication Overview of the Evidence and Selection Process	Main Zoom Room

Role of Practice-Based Evidence

12 pm – 12:15 pm MTN

Break

12:15 pm – 12:45 pm
MTN

Addressing Risk Issues in Your Community

Main Zoom Room

Adverse Childhood Experiences, Suicide Risk,
and Intimate Partner Violence

Issues Related to Communicating Risk

12:45 pm – 1 pm MTN

Plus / Delta Exercise and Close Out for Day 1

Main Zoom Room

Day 2 – Thursday, July 14, 2022

8:30 am – 9 am MTN

Welcome Back

Main Zoom Room

Welcome from ITCA, Jamie Ritchey PhD MPH

Recap of Day 1 and Day 2 Overview, Myra
Parker, PhD JD, MPH

9 am – 9:30 am MTN

**Considering Risk Messaging and Designing /
Adapting Materials**

Main Zoom Room

Key Areas of Discussion for Tribal Risk
Communication Teams

Building These Content Areas into an Overall
Plan

9:30 am MTN – 10 am
MTN

Small Group Workgroup

Zoom Breakout
Rooms

*What types of risk communication materials have
been successfully used in the past?*

*What content / information has been useful in
previous efforts?*

- *What works / has proven to be effective?*
 - *What changes are needed?*
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10 am – 10:30 am MTN

Large Group Report Out

Main Zoom Room

	<p>Checking in on the Draft Risk Communication Plans</p> <p><i>What are some areas that need further work?</i></p>	
10:30 am – 11 am MTN	<p>Developing a Plan for Dissemination and Outreach</p> <p><i>How do tribal members access risk information?</i></p> <p><i>What are key issues to consider in implementation?</i></p>	Main Zoom Room
11 am – 11:30 am MTN	<p>Small Group Work: Monitoring and Evaluation</p> <p><i>How do tribal teams currently assess risk evaluation plan effectiveness?</i></p> <p><i>What are approaches to understand how helpful risk communication plan efforts are in your community?</i></p>	Zoom Breakout Rooms
11:30 am – 12 pm MTN	<p>Putting Together the Draft Risk Communication Plan</p>	Main Zoom Room
12 pm – 12:15 pm MTN	<p>Break</p>	
12:15 pm – 12:45 pm MTN	<p>Large Group Report Out</p> <p><i>What are key areas your small group has been able to work out in our time together?</i></p> <p><i>What ongoing questions do you have?</i></p>	Main Zoom Room
12:45 pm – 1 pm MTN	<p>Plus / Delta Exercise and Close Out</p> <p><i>What worked well?</i></p> <p><i>What would you like to do differently?</i></p> <p><i>Final comments / questions?</i></p> <p>Thank You and Closing</p>	Main Zoom Room