

ExporTech™

An Export Acceleration System for Achieving Profitable Growth

July 16, August 20 & October 1, 2025 | Menomonie, WI

Are you struggling to take advantage of growth opportunities in global markets? Reactively selling to international customers who find you, rather than taking a proactive and strategic approach to international sales?

ExporTech™ is an intensive learning process that welcomes business and industry executives to pursue growth through export sales. As the only national export assistance program, ExporTech™ offers:

- ***Structured Process - Vetted Plan***
  An extraordinary opportunity to develop and vet your strategic export growth plan with a panel of experienced international business people.
- ***Efficient Connection to Experts and Organizations in One Place***
  One-on-one access to a wide range of world class experts and organizations to help you navigate the export sales process, resulting in huge time savings.
- ***Execution and Go-to-Market Support***
  Assistance with export plan implementation through our extensive partnerships.
- ***Customized, Innovative Sessions***
  Information specifically relevant to your company and its strategy.
- ***C-level Peer Group - Propels Action, Learning, Networking***
  Focus on top leadership and what you need to know in order to be successful.
- ***3rd Party Verified Results/ROI***
  Proven track record of impressive results documented by 3rd party surveys.

Cost to participate in ExporTech™: $5,000* per company after WEDC scholarship (a $10,000 value) Each company may bring up to three executives.

Average benefits from participation in ExporTech™: nearly $170,000 in increased sales, $34,000 in cost savings, 120 hours saved labor time, generated export sales within 3-6 months, received value-added assistance from sponsors, and gained operating margins 10x the investment of program fee and labor time.

Learn more at www.uwstout.edu/moc/exportech.

UW-STOUT moc Manufacturing Outreach Center

Start the conversation. Contact UW-Stout MOC today.

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ExporTech™ Success

Following participation in ExporTech™, Coating Tech Slot Dies, LLC, of Eau Claire, Wisconsin, now ships products to China, South Korea, Taiwan and Australia. The company has increased sales and added seven new jobs. “I’d recommend that business owners definitely get involved with ExporTech before they do the guesswork on their own,” said Mark Miller, CTSD Co-Owner. “Going back to fix problems is harder than starting out with the right answers and moving forward.”

Read CTSD’s full success story and more at www.uwstout.edu/exportech

Your ExporTech™ partners: Wisconsin Economic Development Corporation; University of Wisconsin-Stout, Wisconsin’s Polytechnic University; SBDC Wisconsin Small Business Development Center; FedEx; U.S. Commercial Service, United States of America, Department of Commerce; MEP • MANUFACTURING EXTENSION PARTNERSHIP, National Institute of Standards and Technology; Department of Agriculture, Trade and Consumer Protection, Wisconsin