



DATCP Announces Adam Brock as Division Administrator

FOR IMMEDIATE RELEASE: February 12, 2024

Contact: Sam GO, Communications Director, (608) 334-0220

sam.go@wisconsin.gov

Editor's note: A photo of Brock can be found [here](#)

MADISON, Wis. – Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Secretary Randy Romanski has appointed Adam Brock as the Administrator of the Division of Food and Recreational Safety.

“Adam will join our team in the Division of Food and Recreational Safety who work to educate while they regulate,” said Secretary Romanski. “His experience in food safety, quality assurance, and research and development have prepared him for this role. I look forward to working with him and having him join the DATCP team.”

Brock currently serves as the Vice President of Food Safety, Quality and Regulatory Compliance at Dairy Farmers of Wisconsin and has experience working with partners across the supply chain to ensure safe, high-quality products are available to consumers.

“I look forward to working with the industry in my new role at DATCP.” said Brock. “Wisconsin is fortunate to have a dedicated team of regulatory professionals at DATCP that work with industry to ensure the safety of our food supply – that’s a very unique situation and it’s what makes Wisconsin a leader in food and recreational safety.”

Brock will begin serving as Administrator on February 26, 2024.

###

Find more DATCP news in our [newsroom](#), on [Facebook](#), [X](#), and [Instagram](#).