



Something Special *from* Wisconsin™ “Boxes of Fun” Return for the Holiday Season

FOR IMMEDIATE RELEASE: October 25, 2021

Contact: Morgan Cavitt, Public Information Officer, (608) 224-5041

morgan.cavitt@wisconsin.gov

MADISON, Wis. – The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) announced a new “Boxes of Fun” series through the [Something Special from Wisconsin™](#) (SSfW) program today. These boxes make it easy for consumers to give fun, unique holiday gifts while supporting local Wisconsin businesses. Boxes are available for purchase online through [Christine’s Kitchens](#), a SSfW member, at <https://christines-kitchens.com/something-special-from-wisconsin/>.

“It is more important than ever to support Wisconsin businesses,” said SSfW Program Director Lois Federman. “When people purchase a Box of Fun, they’re helping local businesses across our state thrive. Each dollar spent is an investment in, not only a local business, but also in Wisconsin’s economy.”

Holiday boxes range in price from \$39 to \$139 and are available in eight varieties: Small Snack Box, Pamper Yourself, A Surprise Gift, Brunch Munch, Snack Attack, Morning Madness, A Hodge Podge, and Cook With It. Boxes include products from a variety of SSfW member businesses, including [Slide Gourmet Potato Chips](#), [Ugly Apple Café](#), [Addicting Pretzels](#), [Confections by Joel](#), [The Maple Dude](#), [Palo Popcorn](#), [Mudd Creek](#), [Duke’s Nuts](#), [Sherwood’s Fabulous Fudge](#), [Honestly Cranberry](#), and many more.

Orders must be placed by November 19, 2021 to receive by Thanksgiving and December 17, 2021 to receive by Christmas. The price of the boxes does not include shipping costs. Boxes can be shipped to Wisconsin, Minnesota, and Illinois for \$10. The cost to ship anywhere else in the continental United States is \$25.

To date, more than 800 Boxes of Fun have been shipped to consumers in more than 30 states. Boxes have traveled to destinations as far away as California, Florida, and New York, providing an opportunity for dozens of Wisconsin companies to grow their sales and reach new customers.

To learn more about the Something Special *from* Wisconsin™ program, visit <https://somethingspecialwi.com>.

###

Find more DATCP news in our [newsroom](#), on [Facebook](#), [Twitter](#), and [Instagram](#).