Office of Superintendent of Public Instruction
Chris Reykdal, State Superintendent

*All students prepared
for post-secondary pathways,
careers, & civic engagement.*

MEDIA LITERACY CURRICULAR UNITS GRANT

Apply through the iGrants system – Form Package Number 922

SYNOPSIS OF PROGRAM:

The 2019 legislature allocated $150,000 in state funds for 2019–2020 for the Office of Superintendent of Public Instruction to establish the media literacy grant program. These funds will be awarded through a competitive grant process to 6-10 school teams to develop and share openly-licensed 2-4 week curriculum units focused on media literacy or digital citizenship, or both, that may be integrated into social studies, English languages arts, or health classes.

Media literacy is the ability to access, analyze, evaluate, create and act using a variety of forms of communication (from National Association of Media Literacy Education), and encompasses the foundational skills that lead to digital citizenship. Digital citizens recognize and value the rights, responsibilities and opportunities of living, learning and working in an interconnected digital world, and they engage in safe, legal and ethical behavior (adapted from ISTE 2016 Student Standards).

PROPOSAL REQUIREMENTS

TARGET AREA OF FOCUS

In order to be considered for funding, proposals must address ONE of the following areas:

1. Develop or adapt at least one openly-licensed 2-4 week curriculum unit focused on media literacy or digital citizenship, or both, which can be integrated into social studies, English languages arts, or health classes, and is aligned with Washington state standards in these content areas

OR

2. Submit a planning grant to prepare a team to develop one or more openly-licensed 2-4 week media literacy or digital citizenship curriculum unit during 2020–2021 (there will be another grant application available in spring, 2020)

Examples of areas where materials may be aligned with Social Studies Standards:
- SSS 1: Uses critical reasoning skills to analyze and evaluate claims
- SSS 2: Uses inquiry-based research.
- SSS 4: Creates a product that uses social studies content to support a claim and presents the product in a manner that meaningfully communicates with a key audience.

Examples of areas where materials may be aligned with English Language Arts (ELA) standards:
- Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.
- Delineate and evaluate the argument and specific claims in a text, including the validity of the reasoning as well as the relevance and sufficiency of the evidence.

Office of Superintendent of Public Instruction
This work is licensed under a Creative Commons Attribution 4.0 International License.
Updated 8/28/2019 - this document replaces all previous versions

Office of Superintendent of Public Instruction
Chris Reykdal, State Superintendent

*All students prepared
for post-secondary pathways,
careers, & civic engagement.*

- Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
- Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.

Examples of areas where materials may be aligned with Health standards:
- Standard 2: Students will analyze the influence of family, peers, culture, media, technology, and other factors on health behaviors.
- Standard 3: Students will demonstrate the ability to access valid information and products and services to enhance health.

RESOURCE SHARING AND DISTRIBUTION

All proposals must include a plan to:
- Ensure adherence to resource licensing permissions and proper open resource attribution.
- Link content to or develop content on the OER Commons Washington Hub, so that material can be accessed and used by teachers, schools and districts across the state.

Budgets for curriculum development grants should include travel funds for a project team of 2-5 to attend a one day Grant Kickoff in November (date and locations(s) to be determined) that will cover permitted use, attribution, applying an open license, and using the OER Commons Washington Hub.

AWARD AND BUDGET INFORMATION

ANTICIPATED TYPE OF AWARD

Competitive grant for FY19–20.

ESTIMATED NUMBER OF AWARDS

Six to ten curriculum development grants. These grant requests may not exceed $25,000, and most awards are anticipated to be in the $15,000 range. Planning grants can request up to $5,000.

SUBMISSION DETAILS

Submissions may come from a public school, district office, or ESD. Only one proposal may be submitted per organization.

PLEASE NOTE

Apply through the iGrants system – Form Package Number 922.

INDIRECT COSTS

May be calculated at a rate of 7% for districts and 11% for ESDs.

Office of Superintendent of Public Instruction
Chris Reykdal, State Superintendent

*All students prepared
for post-secondary pathways,
careers, & civic engagement.*

ALLOWABLE ACTIVITIES AND EXPENSES

For public schools/districts:
- Costs associated with planning meetings, providing professional development, or developing resources (e.g. substitutes, after work compensation in the form of stipends, food, travel, rental fees, and facilitator stipends)
- Instructional technology – must show a direct connection of why the instructional technology is needed to support the work
- Limited personnel costs (admin assistants and project manager) –activities must be detailed in budget justification.

For educational service districts:
- Learning resources, instructional professional development, and general support

DUE DATES

PROPOSALS DUE: OCTOBER 21, 2019 (BY 4:00 PM)

GRANT TIMEFRAME: OCTOBER 25, 2019 – JUNE 30, 2020

MEDIA LITERACY PROJECT IGRANT APPLICATION INFORMATION AND QUESTIONS

This information appears in the iGrants application – Form Package Number 922.

ASSURANCES

1. All curriculum development project teams will attend an in-person meeting to discuss grant objectives, open licensing requirements, and effective resource distribution.
2. All grantees will work with OSPI staff to schedule a one-day site visit and virtual check-ins as needed to assess progress towards project goals and provide technical assistance for project challenges.
3. All resources produced with this grant will be licensed under the [Creative Commons Attribution 4.0 International license](). All derivative works made from others' existing OER must follow the terms of the open license on those works.
4. All resources produced with this grant will be made available to the public through the [OER Commons Washington Hub]().
5. The grantee will complete a brief survey to establish a baseline and prepare a final report that documents project achievements and deliverables.

Office of Superintendent of Public Instruction
This work is licensed under a Creative Commons Attribution 4.0 International License.
Updated 8/28/2019 - this document replaces all previous versions

Office of Superintendent of Public Instruction
Chris Reykdal, State Superintendent

*All students prepared
for post-secondary pathways,
careers, & civic engagement.*

DEFINITION

Open Educational Resources (OER) are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others. The purpose of OER participation is to positively impact both the teaching and learning process by providing teachers and administrators with cost-effective materials that are available for sharing, accessing, and collaborating for personalized learning.

PROPOSAL SCORING RUBRIC

All proposals will be reviewed with the scoring rubric at the end of this document. Please review.

IGRANT APPLICATION QUESTIONS - PROJECT INFORMATION AND CONTACT INFO

1. School District or ESD:

2. Contact Name:

3. Contact Phone:

4. Contact Email:

5. Identify the lead partner responsible for project oversight, reporting, and who will act as fiscal agent.

6. List the names of teaching staff, curriculum, technology, and administrative leadership participating in the project and identify key roles and responsibilities.

7. Check your project target area of focus:

   - Develop or adapt at least one openly-licensed 2-4 week curriculum unit focused on media literacy or digital citizenship, or both, which can be integrated into social studies, English languages arts, or health classes, and is aligned with Washington state standards in these content areas.

   - Submit a planning grant to prepare a team to develop one or more openly-licensed 2-4 week media literacy or digital citizenship curriculum unit during 2020–2021.

8. What content area(s) will be targeted by this project? What aspects of media literacy (as defined) do you plan to address?

9. Provide a brief Project Summary (250 words or less) that presents a self-contained description of the project activity that would result if the proposal were funded. The summary should address the project's merits and impact on teacher instruction and student learning.

Updated 8/28/2019 - this document replaces all previous versions

Office of Superintendent of Public Instruction
Chris Reykdal, State Superintendent

*All students prepared
for post-secondary pathways,
careers, & civic engagement.*

IGRANT APPLICATION QUESTIONS - PROJECT DESCRIPTION

Please include these items in your Project Description:

1. Describe the needs which are addressed by the proposed project, providing evidence to support the stated need. Why do you feel this has the potential to be used by other educators?

2. List the specific project activities or deliverables for the grant. Provide an estimated timeline.

3. Provide a justification that includes how each budget item was calculated for the expenditures listed in each category of your iGrants budget form.

IGRANT APPLICATION - PROPOSED BUDGET

Item	Description	Amount
Salaries		
Benefits		
Supplies (consumables)		
Instructional Resources (e.g., software)		
Purchased Services (e.g., contractors, etc.)		
Travel		
Capital Outlay (e.g., computer hardware)		
Indirect Costs		
Total		

Updated 8/28/2019 - this document replaces all previous versions

MEDIA LITERACY GRANT PROPOSAL REVIEW RUBRIC

Section	Exceeds Standard (4-5 pts each)	Meets Standard (2-3 pts each)	Below Standard (0-1 pts each)	Score (0-5)	Weight	Total
Content Areas to be Addressed/ Aspect of Media Literacy	**Aspect of media literacy** is clearly **described**, and one or more **content area** and **standards** to be addressed are clearly **identified.**	**Aspect of media literacy** is **described** or one or more **content area** to be addressed is **identified.**	**Not clear** what aspect of media literacy or content area will be addressed.		2x	**/5**
Summary	The summary is **succinct, well-written, and clear**. It describes in **detail why** the project is needed and **what** it looks like, as well as identifying the project **impact**.	Summary is **adequate** to describe project details, **need**, and **impact**.	Summary is **not clear** or descriptive or is **too long**.		2x	**/10**
Needs Addressed	**Information and data** are presented to build a **compelling case** for why a grant is needed. Target audience and anticipated impact are clarified.	The **information** presented build a **good case** for why a grant is needed. Target audience and anticipated impact are clarified.	Needs are not addressed or **no case** is made how this project will be impactful.		2x	**/10**
Project Activities/ Deliverables and Timeline	**All** project **activities and deliverables** are clearly listed and **build an excellent strategy for achieving project goals**. A **detailed timeline** is provided that is **highly achievable** within the grant timeframe.	**Most** project **activities and/or deliverables** are clearly listed and **consistent with the achieving project goals**. The **timeline** is **reasonable** within the grant timeframe.	**Activities or deliverables** are **not listed** or **unreasonable**.		2x	**/10**

Budget	Budget is **appropriate for project scale**. Budget **costs** are for **allowable** activities or expenses and any technology requests are reasonable. **Budget justification** provides detail on how expenditures were calculated.	Budget is **appropriate for project scale**. Budget **costs** are for **allowable** activities or expenses. Any technology requests are reasonable. **Budget justification** provides detail on how expenditures were calculated.	Budget is **not appropriate for project scale** or **costs** are **not** for **allowable** activities or expenses. **Budget justification is missing** or provides limited detail on how expenditures were calculated.		1x	**/5**