



# BALANCEDYOU



## Financial Wellness Webinars

King County has partnered with My Secure Advantage (MSA), a financial wellness program that provides King County employees with financial tools and coaching. Please join us for a free financial webinar hosted by MSA.

### Women & Money

This event covers some of the basics of personal finance, focusing on strategies that are relevant for women. It also looks at planning for life events like starting a family and juggling multiple financial goals. Whether you're just starting your financial journey or looking to take your financial skills to the next level, join this event for the tools and confidence to move forward.

- **Tuesday, Mar. 12, 2024, 9 a.m. class and noon webinar**

### Unlocking the Power of Your Credit

Credit plays a vital role in achieving financial health, yet many people struggle to understand and effectively manage their credit. In this informative and engaging session, we'll dive into the fundamentals of credit, including how it works, how to establish and maintain good credit, and common mistakes to avoid.

- **Thursday, Mar. 28, 2024, 9 a.m. class and noon webinar**

### Balancing Your Financial & Emotional Well-being

Stress is something we all experience. Financial and emotional strains are common, routinely appear together and can significantly influence our lives. Successfully reducing these stressors is key to overall wellness. We'll walk through several financial challenges and offer tips on how to manage them. We'll also talk about how to work with resources and how professionals can help.

- **Tuesday, May 14, 2024, 9 a.m. class and noon webinar**

### Relationships & Money

Money can be a tricky subject, especially when it comes to relationships. This event explores the various ways that finances can impact relationships and how you might approach money in a healthy and sustainable way. Learn best practices to improve communication skills with friends and family.

- **Tuesday, June 11, 2024, 9 a.m. class and noon webinar**

### Managing Financial Needs of Children & Aging Parents

Navigating personal finances can be daunting for anyone, but if you support your children and aging parents or grandparents, you are likely facing much greater challenges than most. Help has arrived! We'll show you how to assess your financial and personal capacity and set realistic boundaries to help you through this stage of life. We'll talk about how to handle setbacks and remain resilient, and we'll provide resources and tools to help you manage your financial goals.

- **Tuesday, July 9, 2024, 9 a.m. class and noon webinar**

## Planning for College 101

Financing a college education is a big task. This event explores things you may need to know about funding education, including how to apply for federal and state financial aid, scholarships and grants, and other funding options like a 529 plan. We'll also touch on budgeting for college expenses. Whether you're supporting a loved one or you're a student yourself, this event can help.

- **Tuesday, Sept. 10, 2024, 9 a.m. class and noon webinar**

## Estate Planning: Financial Basics

Many people put off estate planning until it's too late. We'll provide practical tips for creating a plan that reflects your values and goals. We'll cover various financial factors and tools that can help protect your assets and ensure your wishes are carried out – like wills, trusts, powers of attorney, and healthcare directives. Join us to learn how you can start securing your legacy today.

- **Tuesday, Oct. 8, 2024, 9 a.m. class and noon webinar**

## Smart Money Moves: Holiday Planning

The holidays are a time for celebration but can also bring stress and financial strain. We'll look at the financial side of holiday planning and provide ideas for keeping your budget in check while enjoying the festive season. Learn about budgeting for gifts and entertainment and get tips for finding deals and leveraging technology. We'll discuss thoughtful gift-giving strategies, hosting a gathering on a budget and avoiding debt.

- **Thursday, Oct. 31, 2024, 9 a.m. class and noon webinar**

## Smart Tax Moves: Opportunities to Save

This event looks at several tax planning strategies that many people don't take full advantage of even though they qualify. A few of the strategies we'll discuss include making sure you have the appropriate tax withheld, maximizing your retirement plan contribution, and investing with taxes in mind. This is an overview. Before you take any tax action, we recommend that you consult with a tax expert to see how these tax planning tips and strategies would apply to your individual circumstances.

- **Tuesday, Dec. 10, 2024, 9 a.m. class and noon webinar**

**Register by scanning the QR code below**



We look forward to seeing you there! If you have questions, please contact [BalancedYou@kingcounty.gov](mailto:BalancedYou@kingcounty.gov).

