

# EMERGENCY MANAGEMENT INSTITUTE

NATIONAL EMERGENCY TRAINING CENTER • EMMITSBURG, MD 21727



FEMA

## Course: L0388 Advanced Public Information Officer

**Course Dates:**

August 22 - 26, 2022

**Travel Dates:**

August 21 and August 27, 2022  
(for those not in the local commuting area)

**Course Length:**

This course is 5 days in length.

**Location:**

King County Office of Emergency Management  
3511 Northeast 2<sup>nd</sup> Street  
Renton, WA 98056

**Course Description:**

The Advanced Public Information Officer Course teaches participants additional skills for use during escalating incidents, including strategic communications and incident action planning as it relates to Joint Information Center (JIC) operations.

**Course Goal:**

1. Provide participants with the knowledge and skills to establish, manage and work within a JIC.
2. Provide participants the opportunity to apply advanced public information skills during a multi-day full functional exercise.
3. Encourage participants to improve their processes and ensure every action has a measurable relevance for each identified audience, including senior leadership.

**Prerequisites:**

Participants must have a minimum of 2 full years of full-time public information experience.

IS-29.a Public Information Officer Awareness  
IS-42 Social Media in Emergency Management

IS-100.c Introduction to Incident Command System (ICS) (or ICS course for specific specialty: healthcare, public works, etc.)

IS-200.c Basic Incident Command System for Initial Response

IS-201 Forms Used for the Development of the Incident Action Plan (waived if ICS-300 is completed)

IS-247.b Integrated Public Alert and Warning System (IPAWS) for Alert Originators or IS-251. Integrated Public Alert and Warning System (IPAWS) for Alerting Administrators

IS-700.b An Introduction to the National Incident Management System

IS-800.d National Response Framework, An Introduction

E/L/K 0105 Public Information Basics **OR BOTH**  
G290 Basic Public Information Officer Course and  
G291 Joint Information System/Joint Information Center Planning for Tribal, State and Local PIOs

**Continuing Education Units (CEU's):**

EMI awards 3.2 CEUs for completion of this course.

**Target Audience:**

Public information personnel who have 2 full-time years of public information experience and who have completed the prerequisites listed above.

# TRAINING OPPORTUNITY

**Registration:**

Step 1: Register through WA State EMD system using the following link:

[WA EMD \(learningstream.com\)](http://learningstream.com)

Step 2: Register through EMI's online admissions system to receive credit:

Scan the QR Code, or click the link to fill out the EMI online application:



<http://training.fema.gov/onlineadmissions/>

Include the email of your Training Site POC, Stephanie Hakala, [stephanie.hakala@mil.gov.wa](mailto:stephanie.hakala@mil.gov.wa), as the Head of Organization for approval on the Online Application.

**Application Review:**

To be evaluated for admission into this course, block #16 on the application form must be completed. Please refer to the Target Audience above and indicate how you meet the requirements based upon your position and experience.

**Lodging Information:**

Check with training POC.

**Cost/Reimbursement Information:**

EMI does not provide stipend reimbursement for off-campus course deliveries.

WA State does not provide stipend reimbursement.

**Training Points of Contact:**

Stephanie Hakala, STO email:  
[stephanie.hakala@mil.gov.wa](mailto:stephanie.hakala@mil.gov.wa)

Nicole Shutts, Program Manager  
[Nicole.shutts@fema.dhs.gov](mailto:Nicole.shutts@fema.dhs.gov)

# TRAINING OPPORTUNITY