

**College Coalition for Substance Abuse Prevention
Annual Conference and Professional Development Meeting
Virtual/Online, May 15, 2020**



Friday, May 15, 2020

- 8:00 a.m. - 8:05 a.m. ***Introduction/Welcome***
Jason Kilmer, Ph.D.
Chairperson, College Coalition for Substance Abuse Prevention
Associate Professor, Psychiatry and Behavioral Sciences
University of Washington
- 8:05 a.m. – 9:20 a.m. ***The Color of Drinking: Alcohol as a Social Justice Issue***
Reonda Washington
Substance Abuse Prevention Specialist, University Health Services, Healthy Campus
University of Wisconsin-Madison
- 9:20 a.m.-9:30 a.m. ***Break***
- 9:30 a.m.- 10:30 a.m. ***Prevention with Purpose: The Importance of Strategic Planning in Preventing Drug Misuse Among College Students***
Rich Lucey
Senior Prevention Program Manager
Community Outreach & Prevention Support Section
Drug Enforcement Administration
- 10:30 a.m.-10:40 a.m. ***Break***
- 10:40 a.m.-12:00 p.m. ***Balancing Hope and Concern in Strategic Communications: Applying the Science of the Positive***
Jeff Linkenbach
Director and Research Scientist
The Montana Institute
- 12:00 p.m. – 1:00 p.m. ***Break for lunch***
- 1:00 p.m. - 2:00 p.m. ***From Individual to Community Recovery: Developing Recovery Allies***
Tom Bannard
Program Coordinator, Rams in Recovery
Virginia Commonwealth University
- 2:00 p.m. - 2:10 p.m. ***Break***
- 2:10 p.m. - 3:25 p.m. ***"Time for a 'T Break'" – Helping Students Take a Successful Break from Cannabis***
Tom Fontana
BASICS Program Coordinator
University of Vermont
- 3:25 p.m. - 3:30 p.m. ***Program sharing, idea sharing, wrap-up***

The College Coalition for Substance Abuse Prevention (CCSAP) thanks the Division of Behavioral Health and Recovery for their generous support of CCSAP activities.