Images in govDelivery

Ideal Image Sizes

GovDelivery has a script, when the bulletin is created, or when you do a Preview, that will convert images that are "too large" into new smaller images. Many clients report this as resulting in fuzzy, pixelated images. In order to avoid this, make images the right size. The simple formula is if the scaled image is less than half of the size of the original uploaded image, it will get "cropped" which means rewritten at the size it has been scaled to, and will be compressed. Here are some helpful numbers for you.

1. **Banner**

   size in bulletin 600px wide – make 1100px wide

2. **Full-width body story image**

   570px wide (with 15px padding) – make 1100px wide

3. **2-Column image**

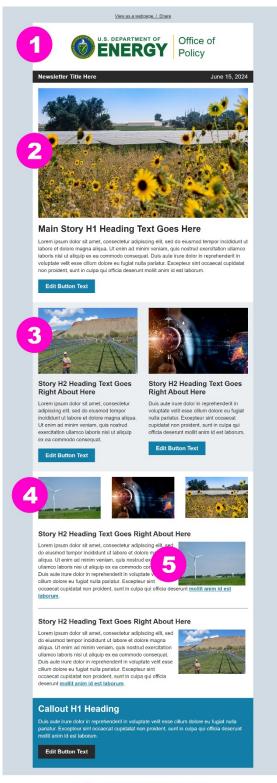   270px wide – make 500px wide

4. **3-Column image**

   170px wide – make 325px wide (same for left and right sidebar)

5. **Thumbnail image**

   182px wide – make 350px wide

6. **Social Icons in Template**

   36px high – make 60px high