



Co-Design Fact Sheet

by [Do Big Good LLC](#) :: May 5, 2022

What is "co-design"?

Co-design (also called "participatory design") is a set of collaborative methods used to solve problems with stakeholders by sharing knowledge and power. ***Co-design means creating with people, rather than for them.***

How does Do Big Good use co-design?

Our consulting firm uses co-design to help clients make critical decisions with their stakeholders.

How is co-design different?

Co-design creates a different relationship between consultant and client. Here's how:

	Other Consultants	Do Big Good
Collective Wisdom	Ordinarily, consultants are expected to be the only experts on a project.	<i>In co-design, you and your stakeholders are the experts.</i> We are here to help you collect and synthesize the knowledge and insight you and your stakeholders already have, rather than giving you the "right" answer.
Collective Work	Ordinarily, you tell a consultant what you want and they go away and do it.	<i>In co-design, we create with you.</i> We'll need your ongoing input and will create shared documents and organize meeting to collect those insights.
Ongoing Improvement	Ordinarily, a plan is created at the beginning of a project and then implemented without alteration, even if changes would be logical or helpful.	<i>In co-design, change and adaptation are expected.</i> Co-design means taking every opportunity to collect and integrate input, fix problems, and improve the project. If something isn't working, let us know.

We look forward to co-designing together!