

## Blacks United In Leadership & Diversity (BUILD) Subcommittees

*BUILD's established subcommittees and the general responsibilities of each are outlined below. Subcommittees can be adjusted or set up at any time to fit the needs of the group and the community.*

*Joining a subcommittee is the best way to get involved in doing this important and meaningful work! There is no specific amount of time required to participate – every contribution adds value.*

*Subcommittees meet monthly to discuss issues, develop ideas, provide input, and create outcomes that support BUILD's vision, mission, and values.*

*For more information and/or to join a subcommittee, contact the lead(s) listed below or email BUILD at [BUILD@ofm.wa.gov](mailto:BUILD@ofm.wa.gov)*

### Professional Development and Leadership Support

**Lead:** Ty Hendricks [THendricks@dol.wa.gov](mailto:THendricks@dol.wa.gov)

**Co-Lead:** Denise Ross [Denise.Ross@psp.wa.gov](mailto:Denise.Ross@psp.wa.gov)

- Mobilizes members and initiatives to assist state agencies in their efforts to recruit, mentor, and promote Black people within state service.
- Develops and maintains mentorship program.
- Partners with diverse organizations that refer Black people to State employment.

### History and Activities

**Lead:** Tommy Simpson III [Tommy.Simpson@doh.wa.gov](mailto:Tommy.Simpson@doh.wa.gov)

**Co-Lead:** Lonnie Spikes Jr. [Lonnie.Spikes@dfw.wa.gov](mailto:Lonnie.Spikes@dfw.wa.gov)

- Acts as a focal point for state agencies to recognize, value the contributions, and honor Black people within state service.
- Supports the planning and hosting of state agency-funded recognition and family events for Black people.
- Plans Black History activities.
- Develops Black History Month activities and events.
- Networks with community organizations.
- Develops volunteer opportunities.
- In coordination with leadership, performs outreach.
- Highlights NW Black History.
- Assists with suggesting speakers for general membership meetings.

### Membership Engagement and Support

**Lead:** Lashonda Cole [Lashonda.Cole@gov.wa.gov](mailto:Lashonda.Cole@gov.wa.gov)

**Co-Lead:** Lenora Sneva [Lenora.Sneva@ofm.wa.gov](mailto:Lenora.Sneva@ofm.wa.gov)

- Welcomes new members to and engages existing members in the community.
- Assists in developing information for Black state employees.
- Provides ally resources and support.
- Assists leadership with suggesting and confirming speakers for general membership meetings.

## Marketing and Data

**Lead:** Lesa Gomez [LGomez@dol.wa.gov](mailto:LGomez@dol.wa.gov)

**Co-Lead:** Dennis Worrell [Dennis.Worrell@hca.wa.gov](mailto:Dennis.Worrell@hca.wa.gov)

- Works closely with the communications community to produce press releases for events (to announce in advance or after an event).
- Maintains a list of media contacts and proactively reach out to various media entities for upcoming events.
- Compiles data regarding activity outcomes, impact, and success and works with staff to determine where to best disseminate this information.
- Develops news stories for monthly newsletter, and writes and submits articles on a timely basis.
- Obtains photos from external media entities to be integrated into the newsletter.
- Continuously updates social networking sites (Facebook, Twitter, LinkedIn, etc.) to reach a broad audience of potential volunteers, employees and the Black community at large.
- Posts news, event reminders and success stories and upload pictures, photos, and compelling stories to spike user interest, feedback, and participation.
- Acts as a conduit for inquiries and questions about Black issues to organizations that support Black Americans.
- Works with leadership and members to prepare an annual report on activities to be presented during the September Annual Meeting.
- Develops and deploys mini and regular surveys and analyzes, interprets and presents data to provide active member perspective regarding policies and procedures of Washington State as an employer.

## Policy & Legislation

**Lead:** Mikia Guy [Mikia.Guy@tre.wa.gov](mailto:Mikia.Guy@tre.wa.gov)

**Co-Lead:** Valeria Veasley [Valeria.Veasley@parks.wa.gov](mailto:Valeria.Veasley@parks.wa.gov)

- Tracks, analyzes and reports on bills of interest to the Black community.
- Reviews policies, procedures and news that may impact the Black community.