



3 R N E T

2023 ACADEMY



Join our six-part webinar series starting October 3

2023 Theme: What Makes Your Organization Unique? Using Candidate Motivations to Strategically Recruit

3RNET is the Nation's Most Trusted Resource for Health Professionals Seeking Careers in Rural and Underserved Communities. 3RNET's Recruiting for Retention Academy is the only online training specific to rural and underserved communities.

2023's Academy will help you prioritize what makes your community, facility, and job opportunities unique. Knowing what sets you apart from the crowd can help you better market to job seekers -- and effectively communicate with the *right* candidate.

Quality Education at No Cost to You

Your 3RNET member organization, the Washington State Department of Health, is sponsoring your registration fee. **Your Academy participation is available at no cost to you!**

Participation Benefits

- Join our live webinars featuring national experts sharing timely rural- and underserved-related retention best practices
- Access webinar recordings, session materials, & more through the Academy's password-protected portal
- Ask questions and network with Academy attendees and 3RNET Network Coordinators via the Academy listserv
- Receive an Academy certificate of participation
- Support 3RNET's mission to ensure quality health care access to the nation's rural & underserved communities

2023 Session Dates & Topics

Webinars begin at 1:30 PM Central (2:30 PM Eastern, 12:30 PM Mountain, 11:30 AM Pacific).

Sessions last 75-90 minutes.

Tuesday, October 3	What Makes Your Organization Unique? Using Candidate Motivations to Strategically Recruit
Tuesday, October 17	Geography's Impact when Recruiting in Rural and Underserved Areas
Tuesday, October 31	Flexibility when Balancing Financial, Lifestyle, and Scope of Practice Needs
Tuesday, November 14	Empowering Employees with a Team-Based Approach and Community Support
Tuesday, November 28	Free and Low-Cost Resources to Market Your Unique Selling Points Across Workforce Generations
Tuesday, December 12	Bringing it all Together with Insights from Dr. Dave Schmitz, Family Medicine Physician, Residency Director, and Co-Creator of the Apgar Factors

Register Now to Attend!

To register, [visit the Academy website](#).

To receive your \$500 off, enter coupon code: [2023WA](#)

If you have questions, please contact 3RNET at info@3RNET.org or 1-800-787-2512 or your 3RNET Network Coordinator, Faith Johnson at Faith.Johnson@doh.wa.gov or 360-236-2815.