## **Winterize Your Commute**

**Updated November 2020** 



# **Today's Agenda**

- Active Transportation
- Bus
- Carpool/Vanpool
- Telework





## **Active Transportation**

For more:

Cascade Bicycle Club Winter Cycling Tips

10 essentials for surviving PNW rain walks



Links:

#### Cascade Bicycle Club Winter Cycling Tips:

https://cascade.org/blog/2014/02/tips-winter-commuting

#### 10 essentials for surviving PNW rain walks:

https://nwtripfinder.com/ten-essentials-for-the-northwest-rain/

Some other resources include:

#### Here's how to winterize your bicycle for the Pacific Northwest rainy season

https://www.seattletimes.com/life/outdoors/heres-how-to-winterize-your-bicycle-for-the-pacific-northwest-rainy-season/

## Walk

- Be seen
- Play it safe
- Storage is important
- Get some gear
- Umbrellas aren't just for tourists





### **Bike**

- · Check the weather
- Be seen
- Store backups/changes
- Full bike checkup
- Avoid standing water
- Avoid paint
- Plan your own GRH







Fenders and lights are key to an enjoyable and safe winter bike commute in the often dark and wet conditions.

# How to Encourage Winter Active Transportation

Utilize regional campaigns

Walk to School Day-October

Wheel Options-October

Ride in the Rain Challenge-November

Winter Bike to Work Day- February



#### Links:

Walk to School Day- October

http://www.walkbiketoschool.org/

Wheel Options- October

http://www.wheeloptions.org/

Ride in the Rain Challenge- November

https://wabikes.org/growing-bicycling/resources/washington-bikes-ride-rain/

Winter Bike to Work Day- February

https://www.winterbiketoworkday.org/

## **Other Encouragements**

- Run a challenge of your own!
  - Your CTR Reps can set this up for you
- Umbrella lending library (a'la Premera)
- Bike lending library
- · Other amenities
- · Give safety swag
- ORCA





#### Bus

(or train, if you're a time traveler from 2024)

- Be seen
- Create a buffer (remember, buses are just as affected by traffic)
- Flex time
- Know your <u>snow routes</u>
- Same as walk





Snow routes: https://www.communitytransit.org/snowroutes

# **Carpool & Vanpool**

- Create a buffer
- Check your fluids
- Replace wipers
- · Carry an emergency kit





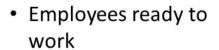
# How to Encourage Winter Bus Riding & Ridesharing

- Create a challenge!
  - Your CTR Rep can help with this
- Coffee / Hot Chocolate cart (~\$300-\$500)
- Ridematching events
- HOV Parking
- · Subsidies!



### **Telework**

Weather doesn't matter!





- · Reduces unscheduled absences
- Increased productivity (no, really!)
- Saves money
- · 'Employee Benefit'



Also see more recorded Telework programs on our ETC Resources page: https://www.communitytransit.org/programs/commutetripreduction/employee-transportation-coordinator-resources

#### **Telework – The Studies**

- <u>Productivity</u>: Productivity increases, employee well-being increases
- <u>Sustainability</u>: Non-motorized travel increased by 77%, avoid peak travel times
- <u>Health:</u> Telecommuting increases odds of hitting 30-minute/day physical activity by 44% and 15% more walk trips weekly
- <u>Extra Credit</u>: Teleworkers log 5-7 more hours per week than office workers, even when sick
- https://telework.gov/



#### Links:

Telework Toolkit: teleworktoolkit.com Telework Virginia: teleworkva.org

U.S. Federal Telework Programs: https://telework.gov/

<u>Extra Credit</u>: Teleworkers log 5-7 more hours per week than office workers, even when sick https://www.usnews.com/opinion/articles/2013/03/15/telecommuting-can-boost-productivity-and-job-performance

# Telework – How to Implement

- Check if a policy exists
- Start small 'ad-hoc telecommuting'
- Find a management champion
- Showcase collaboration software like Skype for Business, Slack, etc
- Take advantage of 'opportunities'



## **Summary**

- Stay warm and dry
- Invest in your commute
  - SOV costs \$706/mo
- Hold worksite events/giveaways
- Check your amenities!

