

Winterize Your Commute

Updated November 2020



Today's Agenda

- Active Transportation
- Bus
- Carpool/Vanpool
- Telework



Active Transportation

For more:

[Cascade Bicycle Club Winter Cycling Tips](#)

[10 essentials for surviving PNW rain walks](#)



Links:

[Cascade Bicycle Club Winter Cycling Tips:](#)

<https://cascade.org/blog/2014/02/tips-winter-commuting>

[10 essentials for surviving PNW rain walks:](#)

<https://nwtipfinder.com/ten-essentials-for-the-northwest-rain/>

Some other resources include:

Here's how to winterize your bicycle for the Pacific Northwest rainy season

<https://www.seattletimes.com/life/outdoors/heres-how-to-winterize-your-bicycle-for-the-pacific-northwest-rainy-season/>

Walk

- Be seen
- Play it safe
- Storage is important
- Get some gear
- Umbrellas aren't just for tourists



Bike

- Check the weather
- Be seen
- Store backups/changes
- Full bike checkup
- Avoid standing water
- Avoid paint
- Plan your own GRH



Bike- PNW Winter Gear



Fenders and lights are key to an enjoyable and safe winter bike commute in the often dark and wet conditions.

How to Encourage Winter Active Transportation

- Utilize regional campaigns

[Walk to School Day](#)- October

[Wheel Options](#)- October

[Ride in the Rain Challenge](#)- November

[Winter Bike to Work Day](#)- February

[Links:](#)

[Walk to School Day](#)- October

<http://www.walkbiketoschool.org/>

[Wheel Options](#)- October

<http://www.wheeloptions.org/>

[Ride in the Rain Challenge](#)- November

<https://wabikes.org/growing-bicycling/resources/washington-bikes-ride-rain/>

[Winter Bike to Work Day](#)- February

<https://www.winterbiketoworkday.org/>

Other Encouragements

- Run a challenge of your own!
 - Your CTR Reps can set this up for you
- Umbrella lending library (a'la Premera)
- Bike lending library
- Other amenities
- Give safety swag
- ORCA



Bus

(or train, if you're a time traveler from 2024)

- Be seen
- Create a buffer (remember, buses are just as affected by traffic)
- Flex time
- Know your [snow routes](#)
- Same as walk



Snow routes: <https://www.communitytransit.org/snowroutes>

Carpool & Vanpool

- Create a buffer
- Check your fluids
- Replace wipers
- Carry an emergency kit



How to Encourage Winter Bus Riding & Ridesharing

- Create a challenge!
 - Your CTR Rep can help with this
- Coffee / Hot Chocolate cart (~\$300-\$500)
- Ridematching events
- HOV Parking
- Subsidies!

Telework

Weather doesn't matter!



- Employees ready to work
- Reduces unscheduled absences
- Increased productivity (no, really!)
- Saves money
- 'Employee Benefit'

Also see more recorded Telework programs on our ETC Resources page:
<https://www.communitytransit.org/programs/commutetripredution/employee-transportation-coordinator-resources>

Telework – The Studies

- [Productivity](#): Productivity increases, employee well-being increases
- [Sustainability](#): Non-motorized travel increased by 77%, avoid peak travel times
- [Health](#): Telecommuting increases odds of hitting 30-minute/day physical activity by 44% and 15% more walk trips weekly
- [Extra Credit](#): Teleworkers log 5-7 more hours per week than office workers, even when sick
- <https://telework.gov/>

Links:

Telework Toolkit: teleworktoolkit.com

Telework Virginia: teleworkva.org

U.S. Federal Telework Programs: <https://telework.gov/>

[Extra Credit](https://www.usnews.com/opinion/articles/2013/03/15/telecommuting-can-boost-productivity-and-job-performance): Teleworkers log 5-7 more hours per week than office workers, even when sick
<https://www.usnews.com/opinion/articles/2013/03/15/telecommuting-can-boost-productivity-and-job-performance>

Telework – How to Implement

- Check if a policy exists
- Start small 'ad-hoc telecommuting'
- Find a management champion
- Showcase collaboration software like Skype for Business, Slack, etc
- Take advantage of 'opportunities'

Summary

- Stay warm and dry
- Invest in your commute
 - SOV costs \$706/mo
- Hold worksite events/giveaways
- Check your amenities!