

### **When will this occur?**

*Fairhill Fitness Week: September 25th – 29th*

The Fairhill Fun Run will be held during specials on Friday, September 29th, outside on the field.

### **Why are we holding the fitness week and fun run?**

The goal is to make it a fun week for our children that is focused on fitness! This event is typically our largest fundraiser of the year. To do this, we brought the fun run in-house, meaning there is no outside vendor in the school, disrupting classroom time during the week. In turn, the PTA keeps approximately 90% of the profit versus 50% using an outside vendor, putting more funds directly back into our school to benefit our children! We have an opportunity to earn more than we've ever raised for any fundraiser at Fairhill with your support.

### **How will the funds be used?**

Funds raised during the fun run will be used to provide resources, programs, and opportunities that enrich the academic, social, and emotional development of our students, such as outdoor play upgrades, field trips, and classroom supplies.

### **What does this mean to my child's schedule at school for the week?**

The only day during the week that will be different, from a scheduling perspective, is Friday 9/29 - this day is when students will run during the time when they would normally go to specials. The rest of the week they will be doing some modified activities during PE that will prepare them for the run, but it should not disrupt their classroom instruction.

### **What can I do to help make this successful?**

1. Support this fundraiser by sharing your child's link found at:  
<https://app.99pledges.com/fund/fairhilles23> . Shortly, you will receive an email from 99pledges with the link to set up your child's donation website page. Each student will have their own link and page on the website. A paper pledge form is attached [here](#) if you would rather donate with a check. Fairhill Elementary PTA is a 501(c)(3) non-profit organization, making your donation tax deductible.
2. Come to cheer on your child during their run on Friday, September 29th. Exact run times by grade will be announced.

**Are incentives being used to encourage and engage the children in raising pledges?**

*Yes, we are making this about having fun and adding in some friendly competition between classes, grade levels and school-wide to reward the kids with fun activities.*

1. There will be fun school-wide incentives that will be tied to overall revenue numbers at intervals throughout the week. We want this to be a team effort - students working together to raise money to help our school.
2. Classroom incentives will be left up to your child's teachers based on what motivates their students since they know the students best. These incentives will be things like classroom parties, special themed days in the class, etc. that all students in the class can enjoy once a goal is reached.
3. Every student will receive a free t-shirt to wear the day of the run and take home. Free spirit wear for everyone to enjoy!
4. There will be a small individual prize for every student to be handed out on Friday as the fitness week comes to an end.

**Who do I contact if I have questions?**

Please direct all questions to [fairhilles@gmail.com](mailto:fairhilles@gmail.com)