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AshaJyothi 15th Annual 5K Run/Walk, Sep 17th at Fairfax Corner, Fairfax, VA

"Empower Your Kids'
School and Community
with Minimal Effort:
Unleash Your Positive
Impact Today!"



2 articles

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Open Immersive Reader

"Empower Your Kids' School and Community with Minimal Effort: Unleash Your Positive Impact Today!"

Dear business associates and friends,

I'm reaching out to you as a volunteer for Asha-Jyothi (AJ), a non-profit organization committed to making a positive impact on underprivileged communities, particularly within our local schools. Founded by my first cousin **Sekhar Puli** and his wife **Malini Puli** in 2003. In 2022, the House of Representatives recognized them as Lord Fairfax and Lady Fairfax for their exceptional community service through AJ.

Asha-Jyothi focuses on providing education and healthcare access to those in need. AJ operates as a 501 (C) (3) nonprofit based in Northern Virginia. Currently, we are providing education to over 6000+ underprivileged

children and conducting 200+ healthcare campaigns that offer free medical checkups, mobile doctors, cervical cancer screenings, cataract surgeries, and more. Additionally, we have donated over 300K+ to local public county schools to support their STEM needs.

Our achievements are a result of the generosity of volunteers, sponsors, and donors like you. Over the years, we've expanded from a single-city fundraiser to organizing events in 9 different cities across the USA. This year, on September 17th, we're celebrating our 15th Annual 5K Run/Walk at Fairfax Corner. Register here for the Fairfax, VA 5K run/walk event and you can find your nearest AJ race.

The donations and funds raised go towards the technology needs of all participating FCPS and LCPS schools, and education and healthcare for the underprivileged. We are proud of the recent state-of-the-art Innovation Lab built in Chantilly High School and giving back more than 100% of the race registration to schools. (2019, 2021, and 2022).

WIFM (What's in it for me): You can assist your school, sports team, or club in becoming the next grant recipient of AJ. A few previous recipient local schools:

- \$106,000 worth of Innovation Lab donated to Chantilly High School in 2019
- \$60,000 donation towards Inspiration Studio in Rocky
 Run Middle School
- \$45,000 donation for a multi-function Sensory Room in Waxpool Elementary School
- \$2,950 to Liberty Middle School, and \$1,800 to purchase Ozobots for Brookfield Elementary.

Among the numerous 5K races held each year, the Asha-Jyothi 5K Run/Walk has been recognized by The Washington Post as one of the top 10 races with a purpose and contributing to a good cause.

Our organization, AJ is entirely powered by passionate volunteers—working parents who devote their time alongside full-time jobs to give back to the community. We kindly request your sponsorship for our flagship fundraiser event - the 15th annual 5K run, which can take the form of food donations, gift cards for race winners, or race sponsorship. We offer various levels of race sponsorship to suit your preferences. We would also be thrilled to have you join us as a walker or runner on race day!

If you require further information, I'd be thrilled to share our race sponsorship levels information and can also provide you with Asha Jyothi's IRS letter and W9.

Thank you to those who have already registered and/or made your pledge. Your support is greatly appreciated and will make a significant impact. If you haven't had a chance to register or pledge yet, there's still time to join us in this important endeavor. Every contribution brings us closer to our goal. Thank you again for your generosity and commitment. If you have any questions, please don't hesitate to message, or call me.

CALL TO ACTION:

- Have your school principal connect with our core team
- Register ASAP for the race near you and select your local school's name from the drop-down

- Encourage your neighbors, friends, network, and colleagues to sign up for the race and have them select their local school's name from the drop-down
- Share AJ information with your employer for potential sponsorship
- Champion your own campaigns or donate to an active campaign that speaks to you or you can donate from our website
- Become a volunteer!

Thank you for considering this opportunity to make a meaningful difference. Get ready to join us at the race for a scrumptious breakfast, an invigorating run/walk, and a bundle of excitement! See you there!

#AJ #ASHAJYOTHI #ASHA-JYOTHI #Community #Giving #Fundraiser #Schools #Sponsorship