



SUPERINTENDENT'S EMAIL

DATE: June 5, 2023
TO: Division Superintendents
FROM: Dr. Lisa Coons, Superintendent of Public Instruction
SUBJECT: **Medicaid Re-enrollment and Renewal Process**

The purpose of this memo is to disseminate important information related to Medicaid re-enrollment for families. The Virginia Department of Education (VDOE) is collaborating with the Department of Medical Assistance Services (DMAS) to share the following information with local school divisions to communicate enrollment information to their parents and families.

During the public health emergency related to the COVID-19 pandemic, Medicaid recipients did not have to complete their re-enrollment/renewals annually, as previously required. However, health coverage from Virginia Medicaid is now required to be renewed each year, and it is anticipated that many families will be unaware of this requirement and are at risk of losing coverage. Medicaid anticipates 14 percent of members will no longer be eligible to continue receiving Medicaid coverage and will receive a referral to the Federal Marketplace to transition to other health coverage if eligible. Virginia also expects 4 percent to lose coverage and subsequently re-enroll within one to six months. DMAS has completed outreach, engagement, and communications about what this process entails, but is not able to reach many recipients because they have moved or changed their contact information.

School divisions can assist in this effort by providing communication to parents/guardians on the re-enrollment/renewal process. Information and sample templates are posted on the DMAS Cover Virginia [Return to Normal Enrollment](#) webpage. Information, templates, and materials are made readily available for you to include in your Parent Teachers Association newsletters, school division website, social media websites, Robocalls, and more. For those school divisions that participate in the Medicaid and Schools reimbursement program, Medicaid outreach is a reimbursable activity under administrative claiming.

For additional resource inquiries, contact the DMAS team at covervirginia@dmass.virginia.gov, and for questions regarding the Medicaid Re-enrollment and Renewal Process, contact Amy Edwards, Medicaid Specialist, at (804) 692-0150 or Amy.Edwards@doe.virginia.gov.

LC/AE/rge