

American Planning  
Association  
Guiding Principle:

# Resilient Economy

*Ensure that the community is prepared to deal with both positive and negative changes in its economic health and to initiate sustainable urban development and redevelopment strategies that foster green business growth and build reliance on local assets.*

The community's economy includes businesses, trades, and productive facilities that support the livelihoods of local people. Economic health is crucial because it creates jobs and provides income. As the economy grows or declines, so do the livelihoods of people. Local economies rely on outside factors, such as regional, national, or global trends. The job market is influenced not only by local businesses but also by decisions made by distant companies or governments. Using local resources more can strengthen the economic resilience of the community and help revitalize the area. Some businesses have negative impacts on the environment, so green businesses, like solar energy companies, may be better choices. They can also reduce the community's reliance on imported resources like fossil fuels.