

# GEO/RISE Innovation Hub: Brain Power Personified



## *Use-Inspired Research:*

- Basic research to increase fundamental understanding of science and engineering issues with value to society and/or the economy

## *Translational Research:*

- Basic/pre-competitive research that translates existing knowledge into a product, technique, process, or application with commercial potential



**GEO Supports Use-Inspired and Translational Research**

For more information and funding opportunities,  
visit the [GEO/RISE iHub page](#).