



SAVE THE DATE
4th United States-Mexico-Canada Agreement (USMCA)
Small and Medium Size Enterprise (SME) Dialogue
November 19, 2025 – Phoenix, Arizona

Small business stakeholders are invited to participate in the **4th United States-Mexico-Canada Agreement (USMCA) Small and Medium Enterprise (SME) Dialogue** in Phoenix, Arizona on **Wednesday, November 19, 2025**.

The SME Dialogue is convened by the Office of the United States Trade Representative with the U.S. Department of Commerce, the U.S. Small Business Administration, Global Affairs Canada, and Mexico's Secretariat of the Economy, and will be hosted this year by the U.S. Export Assistance Center Arizona and the Arizona District Export Council (AZDEC). This event provides an opportunity for SME stakeholders from the United States, Canada, and Mexico to engage in discussions with senior officials regarding regional trade and investment opportunities and challenges under the USMCA.

This year's themes are: USMCA small business trade opportunities; SMEs in sports and tourism; SMEs and artificial intelligence and technology; and SME training and talent development. The SME Dialogue is a unique opportunity to explore strategies to strengthen regional economic cooperation, enhance small business opportunities, and promote trade within North America. On Tuesday, November 18, AZDEC will offer optional matchmaking for small businesses from the United States, Canada, and Mexico attending the SME Dialogue in Phoenix.

An invitation will be forthcoming early this fall.

Registration is free of charge on a space available basis. **For U.S. SME stakeholders, please email international@sba.gov with your name, title, organization, and city/state if you are interested in receiving an invitation.**

For Canada SME stakeholders, please contact: cusma-aceumdialogue2025@international.gc.ca
For Mexico SME stakeholders, please contact: dgdpr@economia.gob.mx

Thank you for your interest.