



El Salvador: Fast Track to Exports

May 13-16, 2024

Interested in Identifying a Distributor, Representative, or End User in El Salvador?

The U.S. Commercial Service in San Salvador is organizing the “El Salvador: Fast Track to Exports” to help U.S. companies export their products and identify qualified and vetted potential partners in El Salvador.

The program consists of:

- A virtual Business Workshop to include an El Salvador Market Overview and recommendations and best practices from legal, logistics, and customs experts.
- Scheduling of three virtual meetings with potential Salvadoran partners.

Best Prospects Sectors in El Salvador:

- ICT
- Cybersecurity
- Healthcare
- Automotive
- Education

***Open to all industries**

TO APPLY:

- Fill out the form: [Company Questionnaire](#)
- Send it to office.sansalvador@trade.gov
- A Commercial Specialist will contact you to assess your company's market potential and provide registration details.

Why El Salvador?

- The U.S. is El Salvador's main business partner; the market is receptive to U.S. products and services.
- Dollarized economy = no exchange risk
- U.S. consumer and industrial goods enter duty-free under CAFTA-DR.
- Government leading a digital transformation strategy to reduce the costs of engaging in international trade.
- Strategic projects include implementing 5G, process digitalization, improving the healthcare system, acquiring medical equipment and devices, electric mobility, and online skills development and continuing education.

Platform

- Business Workshop & Virtual Introductions: MSTeams

Event Date: May 13-16, 2024

Fees:

- Small: \$600
- Medium: \$1,300
- Large: \$1,650

Registration Deadline: April 10, 2024.

