

# 2023 LGBTQI+ Trade Mission to Mexico



The U.S. Commercial Service Mexico in partnership with the National LGBT Chamber of Commerce invites you to participate in the 2023 LGBTQI+ Trade Mission to Mexico. This event will promote inclusion, economic development, and trade between both countries within the LGBTQI+ community. Multiple studies show that LGBTQI+ individuals are often considered strongly entrepreneurial, are usually owners of their businesses, and are looking to expand their business activities around the world.

The trade mission participants will have the opportunity to engage in business-to-business appointments, each of which will be with pre-screened potential buyers, agents, distributors, or joint-venture partners in Mexico City. The mission will also include an evening reception that will feature a travel fair focused on LGBTQI+ friendly U.S. destinations. Finally, participants will be offered a city tour focused to the LGBTQI+ community.

Do not miss the opportunity to increase your business presence in the lucrative Mexican market!

## Save the Date!

August 2-4, 2023. Mexico City, Mexico.

## Target Audience:

Targeted mission participants are LGBTQI+ owned U.S. firms, services providers and trade associations/ organizations providing or promoting U.S. products and services that have an interest in entering or expanding their business in the mission's destination country.

Each applicant must certify that the products and services it seeks to export through the mission are either produced in the United States, or, if not, are marketed under the name of a U.S. firm and have at least 51 percent U.S. content by value.

**For more information or questions relating to these requirements, please contact Justin Osowski at [justin.osowski@trade.gov](mailto:justin.osowski@trade.gov).**

## Participation Fees:

Gold Key Matchmaking Service. Meet with 3 to 4 potential business partners in Mexico:

\$950 for Small Companies

\$2,300 for Medium Companies

\$3,400 for Large Companies

**Plus Trade Mission Fee: To be determined.**

**Applications are due no later than Friday, May 26, 2023**

[Click here to pre-register in the event website:](#)

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