



BEAUTY & WELLNESS Virtual Matchmaking Program: Caribbean & Latin America



**GLOBAL DIVERSITY
EXPORT INITIATIVE**

Latin America and the Caribbean are significant beauty and supplements markets and demand for U.S. products with natural ingredients continues to rise as consumers increasingly prioritize their own health.

The Beauty & Wellness Virtual Matchmaking Program will offer comprehensive virtual business matchmaking where qualified U.S. companies can connect and network with qualified distributors, retailers, and e-commerce players in the Caribbean and Latin America. Countries recruiting include: Argentina, Brazil, Chile, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Panama, Peru, and Uruguay. *Countries participating are subject to change.*

This program is a part of the U.S. Commercial Service Global Diversity Export Initiative, specifically promoting U.S. minority owned companies.

Event dates:

March & April - Webinars on regulations in participating countries (complimentary)

Virtual Matchmaking Program -

June 13-16, 2022 10 am - 2pm Eastern

Location: Virtual – participants will create a profile in our matchmaking system and schedule meetings with interested partners through the platform.

Cost: \$90 for Virtual Matchmaking

Best Prospects:

- *Skin Care
- *Hair Care
- *Bath and Body
- *Sun Protection
- *Oral Care
- *Baby Care
- *Nail Care
- * Wellness Products
- *Vitamins
- *Supplements
- * Consumer Goods

Questions or to register, contact:

Mindi Hertzog
Orlando, Florida
Mindi.Hertzog@trade.gov

Bobby Hines
Los Angeles, California
Bobby.Hines@trade.gov

