



**A2IM-ITA MDCP Virtual Trade Talks Series**  
**SESSION 5: Opportunities in the German Music Industry**  
**Wed., Feb. 23, 2022 | 11am-12pm ET | Cisco WebEx | Free**

**Register**

<https://go.usa.gov/xtBXk>

Join us for a music market debrief on Germany and learn about upcoming opportunities, music trends, events such as Reeperbahn, and relevant industry resources.

The targeted audience are A2IM members, U.S. music companies/organizations including record labels, musicians, artist managers, publishing companies, etc.

Contact [Marisel.Trespalacios@trade.gov](mailto:Marisel.Trespalacios@trade.gov) with any questions.

#### WHAT IS THE MDCP EXPORT PROJECT?

In 2020 A2IM received a Market Development Cooperator Award (MDCP) from the U.S. Department of Commerce's International Trade Administration (ITA), to address trade barriers and copyrights in the global Music industry, and increase licensing and international partnerships.

#### WHAT IS ITA'S MEDIA & ENTERTAINMENT TEAM?

ITA's Global Media & Entertainment (M&E) Team is dedicated to supporting U.S. companies in the creative and digital economy industry to license, export or expand in international markets. With offices in over 100 U.S. cities and in 80 U.S. Consulates and Embassies, our team members are experts in international music business and IP/copyrights development and can help you grow new business relationships and expand overseas. The MDCP Project Team consists of M&E Team members across the U.S. and in focus markets as deemed by A2IMs MDCP Proposal.

The U.S. Department of Commerce, ITA, supports the global competitiveness of U.S. industry, promotes trade and investment, and ensures fair trade and compliance with trade laws and agreements.