



## **Doing Business in Europe Webinar Series - FRANCE**

The U. S. Department of Commerce International Trade Administration Europe Team invite American exporters to join us for market briefings with our U.S. Embassy colleagues across Europe. Each session will cover the current status of the market, key target sectors, new procedures or guidelines, developing trends. Speakers include American government officials and private sector entities.

- January 28, 2021 at 11:00am ET **Doing Business in France** [REGISTER](#)

As the world's fifth largest economy, centrally located within the European Union, there is strong competition for market share in all French industrial and service sectors. American exporters to France generally face more competition from European companies than from Asian ones. Positioned at the heart of the world's largest market, France offers a favorable economic environment to potential exporters. Join the U.S. Commercial Service and other experts to learn how to access this important market!

### **AGENDA**

Welcome: Scott Pozil, Regional Senior Commercial Officer – Paris, France

Opening Remarks and Market Overview: Brian Aggeler, Chargé d'Affaires, United States Embassy – Paris, France

#### Regional Snapshots:

- Alexander Lipscomb: U.S. Consul – Bordeaux
- Christopher Crawford: U.S. Consul – Lyon
- Kristen Grauer: U.S. Consul General – Marseille
- James Du Vernay: U.S. Consul – Rennes
- Darragh Paradiso: U.S. Consul General – Strasbourg

U.S. Business Perspective: Bijan Eghbal, President of the American Chamber of Commerce in France and Partner, DLA Piper

U.S. Department of Commerce Resources: Ellen House, Deputy Director, Office of Western & Northern Europe, International Trade Administration

**Cost: \$25 per webinar;**

Participants must register. Contact [Anastasia.Xenias@trade.gov](mailto:Anastasia.Xenias@trade.gov)

#### **Coming Soon !**

- February 23, 2021 at 11:00am ET Doing Business in Spain [REGISTER](#)
- March 18, 2021 at 11:00am ET Doing Business in Italy [REGISTER](#)
- April 15, 2021 at 11:00am ET Doing Business in Germany [REGISTER](#)
- May 13, 2021 at 11:00am ET Doing Business in Russia [REGISTER](#)
- June 17, 2021 at 11:00am ET Doing Business in Ukraine TBC
- July 8, 2021 at 11:00am Doing Business in the United Kingdom TBC