

U.S. DEPARTMENT OF COMMERCE | INTERNATIONAL TRADE ADMINISTRATION

GLOBAL MARKETS & THE U.S. COMMERCIAL SERVICE

FISCAL YEAR 2017-2019 HIGHLIGHTS

In the past three years, our global network of trade and investment experts:



Assisted more than **77,000** export and investment clients around the globe.



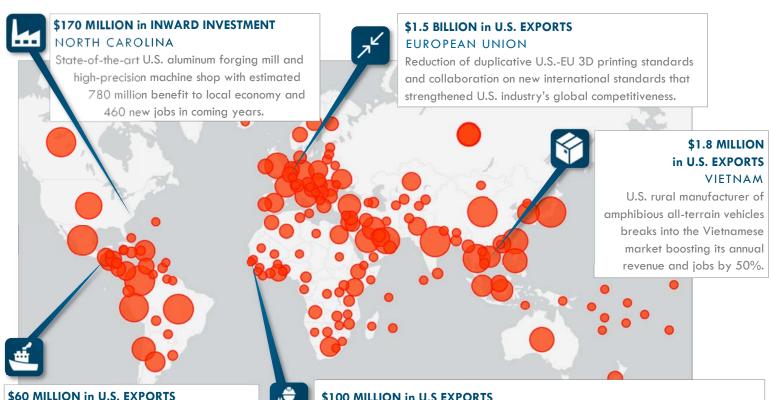
Facilitated \$296 Billion in U.S. exports and inward investment.



Supported 1.3 Million American jobs.



Returned over \$300 to the U.S. economy for every \$1 appropriated.



\$60 MILLION in U.S. EXPORTS **GUATEMALA**

U.S. company beats the Chinese competition and secures 10-year turnkey screening solution contract with Guatemala's busiest port.

\$100 MILLION in U.S EXPORTS SENEGAL

U.S. small business wins competitive contract to supply American technology and solutions that would provide reliable electricity to 400,000 Senegalese citizens. The project will support approximately 500 U.S. jobs in 14 states.

Each bubble represents the location and number of WINs reported by GM clients from FY2017 to FY2019.

Growing the U.S. economy by



Promoting Exports 🕂 Advocating for U.S. Businesses 🔓 Eliminating Trade Barriers 亳 Attracting Investment





IN FY2019

RESPONDED TO

126,000 CLIENT INQUIRIES

WORKED WITH

29,577 U.S. EXPORT CLIENTS AND 5,471 INVESTMENT CLIENTS

REDUCED, REMOVED, OR PREVENTED **137 TRADE BARRIERS**

FACILITATED \$107 BILLION IN U.S. EXPORTS (\$88.3B) AND INWARD INVESTMENT (\$18.5B)

SUPPORTED OVER 484,000 AMERICAN JOBS

RETURNED \$333 FOR EACH DOLLAR APPROPRIATED BY CONGRESS

OVER THE PAST THREE YEARS

U.S. exporter clients achieved results with our assistance in 178 countries.





90% of our clients with international sales exported to multiple markets while only 41% of all U.S. exporters achieved this feat.

8 out of 10 U.S. exporter clients assisted reported that we played a significant role in achieving their international business results.





U.S. exporter clients reported that, due to our assistance, they increased their annual revenue **by \$2 Million** (or 9%).

IN THE WORDS OF OUR CLIENTS

"The U.S. Commercial Service is essential to our company's success."

"ITA is truly value-added government helping private business to succeed

"As a result of our success working with the Commercial Service internationally and domestically we have greatly increased our employment with some very rapid growth going from 65 employees end of 2017 to 107 employees in early 2019."

> "They feel like business partners to us. We cannot say enough good things about our work together. As a taxpayer, they are an excellent investment for U.S. businesses."

"The Commercial Service is a huge asset to U.S. companies looking to serve international markets. We highly recommend them as a partner to U.S. exporters - professional, motivated and outcome-focused!"

"For a small company, we simply would not have been able to accomplish as much as we did without U.S. Commercial Service assistance. The service provided was **invaluable** to us and represents a tremendous advantage for our competitiveness in the global economy."

