



Explore New Opportunities with the Security Mission for Economic Prosperity in El Salvador, Guatemala, and Honduras

Join Us

The United States Department of Commerce, International Trade Administration is organizing a business development Trade Mission to El Salvador, Guatemala, and Honduras, May 17-22, 2020. The purpose of the mission is to leverage the regional political and economic climate and include both Deal Team and the America Crece Initiatives to advance the U.S. Administration's goals of reducing the flow of migration from Central America through regional economic growth and job creation. Overarching mission themes include 1) security in infrastructure 2) digital expansion throughout the government and private sector and 3) inclusion of smart city planning, regional energy development and security, and water security.

The mission will kick off with a regional conference, *Risk Management for Economic Prosperity*, on May 18, 2020 in San Salvador, which the mission participants will attend with government officials from all three countries. By joining in the mission and conference, participants will learn about regional priorities, policy and regulatory changes, and projects throughout the region. Both events will initiate new opportunities to advance the interests of U.S. business in these markets with the development and announcement of priority projects in **safety & security, cybersecurity/information and communication technology (ICT), infrastructure, ports, smart cities, and energy.**

Why You Should Join

The mission will help participating firms and associations gain market insights, make industry contacts, solidify business strategies, and advance specific projects, with the goal of increasing U.S. exports of products and services to El Salvador, Guatemala, and Honduras. In addition to participation at the Risk Management conference, the mission will include one-on-one business appointments in El Salvador and either Guatemala or Honduras with pre-screened potential buyers, agents, distributors, and joint venture partners; meetings with industry leaders, market briefings, and networking events.

Targeted U.S. Products/Services:

Cybersecurity and cyber intelligence, video surveillance systems, intrusion detection/burglar alarms, electronic access control systems, personal security and protection products, firearms/ammunition, road and airport security, biometrics, command center software, video security analytics, field response, and real-time intelligence, fire/rescue, body-worn and in-car cameras, mobile forensic software, tracking devices, GPS and RFID technology, metal detectors, perimeter security, armored vehicles, and drones. There are also opportunities for U.S. firms as it relates to seaports, airports, border infrastructure, roads, bridges, water, and electricity.

Apply Now, Space is Limited
<https://go.usa.gov/xphgs>

Dates: May 17-22, 2020

Mission Stops:

- San Salvador, El Salvador *and either*
- Guatemala City, Guatemala OR
- Tegucigalpa, Honduras

Application Deadline: March 20, 2020

Cost:

- \$3500 for small and medium-sized companies
- \$4900 for large firms
- \$500 for each additional firm representative
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.

For More Information:

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