

Connect with Agents and High School Counselors in El Salvador, Honduras, and Nicaragua



The U.S. Commercial Service is pleased to offer appropriately– accredited U.S. community colleges and undergraduate programs at U.S. colleges and universities an opportunity to connect with recruitment agents and high

school counselors in El Salvador, Honduras, and Nicaragua, without traveling overseas.

Using web conference technology, your school will be able to conduct a 10-minute presentation via PowerPoint to an audience of high school counselors and recruitment agents based in San Salvador, El Salvador, Tegucigalpa and San Pedro Sula, Honduras, and Managua, Nicaragua.

Why Central America?

The high quality of education offered by U.S. institutions of higher learning coupled with the geographic proximity to the region makes the United States the leading study destination for students from El Salvador, Honduras, and Nicaragua. In the 2018/2019 academic year, these three countries saw a 2.4% increase in the number of students studying in the United States. With a GDP/capita of less than \$10,000, the lower tuition offered by U.S. Community Colleges is attractive, and undergraduate programs are preferred at U.S. four-year institutions.

This Virtual Education Fair is targeting **U.S. community colleges and undergraduate programs at four-year institutions that have strong programs in business, marketing, and STEM fields.**

The participants from El Salvador, Honduras, and Nicaragua will include primarily high school counselors and some recruitment agents.

To register your interest in this program, contact **Sandra Campbell** at Sandra.Campbell@trade.gov and **LeeAnne Haworth** at LeeAnne.Haworth@trade.gov.

Program Details:

Date: Thursday, March 5, 2020

Time:

11:00AM– 12:30PM Eastern

10:00AM– 11:30AM Central

8:00AM– 9:30AM Pacific

Location: At your desk

Cost: \$950

Important Notes:

- The VEF is limited to accredited U.S. schools.
- VEFs are expected to last 90 minutes.
- You can dial-in and log-in from your home or office.
- Training will be provided to those who have never participated in a VEF.
- You may send your marketing materials electronically in advance to our overseas offices for distribution to participants.
- Prior to the VEF, participating schools will receive a “Welcome Kit” that will include contact information and detailed profiles on each of the participating counselors and agents.

Additional Questions Contact:

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