



EUROPE

04-06 JUNE 2019 OLYMPIA LONDON

US PAVILION

Benefiting from a prime position, the certified official US Pavilion enables US companies to gain valuable exposure and access to the European cyber & infosecurity industry. With three cost effective, all-inclusive packages available it is the ideal way to showcase your solutions to the European market.



WHY INFOSECURITY EUROPE?

Infosecurity Group is a global organisation which brings together the information security community across all continents and disciplines.

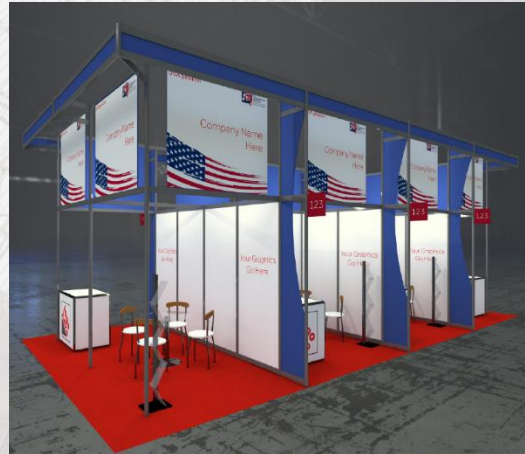
Working through different media, our aim is to bring together “Everyone and everything you need to know about information security” through delivering thought provoking content and business opportunities.

Europe’s largest and most comprehensive infosecurity event takes place every June in London, Olympia, with 19,500 professionals under one roof talking, learning, discovering and sparking off business ideas and showcasing a range of talents and opportunities.

TOP VERTICAL END-USER INDUSTRIES REPRESENTED BY VISITORS			
Consultancy:	17%	Government:	8%
Medical / Health Care / Pharmaceutical:	17%	Education & Training:	3%
Services:	15%	Media / Broadcasting:	3%
Finance / Banking / Insurance:	14%	IT:	3%
Telecommunications:	10%	Other:	10%

US PAVILION EXHIBITOR BENEFITS:

- Official certification of the US pavilion by US Commercial Services
- Pre, at & post show guidance provided by US Commercial Services to assist in your export development strategies & needs
- Turnkey booth space package, making your exhibit experience easy!
- Access to exhibitor portal up to 12 weeks before the event, where you can set up meetings with registered delegates
- Branding for your company at the largest Information Security event in Europe
- Opportunities to enhance your presence through sponsorship, speaking slots etc to generate further leads and branding
- Full service team to hold your hand every step throughout your show planning



6.25m Package - £8,264

Stand to include the following as part of a turnkey solution:

- 3m high fascia with full graphic
- Full back wall customized graphics with foamex overlay
- Carpet
- Ceiling grid
- Logo placed on cabinet and overhead signage
- 1x 500W socket
- 3x 120W spotlights
- 3x chairs
- 1x table
- 1x lockable cabinet
- 1x single literature rack
- 1x waste paper bin
- Digital registration
- Infosecurity Magazine listing
- Indemnity
- Upgraded Premium digital registration
- Two floor tile decals

For more information and availability please contact:

Chris Domans

International Sales Manager – North America

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9m Package - £10,858

Stand to include the following as part of a turnkey solution:

- 3m high fascia with full graphic
- Full back wall customized graphics with foamex overlay
- Carpet
- Ceiling grid
- Logo placed on cabinet and overhead signage
- 4x 120W spotlights
- 2x 500W sockets
- 4x chairs
- 1x table
- 1x lockable cabinet
- 1x single literature rack
- 1x waste paper bin
- Digital registration
- Infosecurity Magazine listing
- Indemnity
- Upgraded Premium digital registration
- Two floor tile decals

12.5m Package - £13,920

Stand to include the following as part of a turnkey solution:

- 3m high fascia with full graphic
- Full back wall customized graphics with foamex overlay
- Carpet
- Ceiling grid
- Logo placed on cabinet and overhead signage
- 4x 120W spotlights
- 2x 500W sockets
- 4x chairs
- 1x table
- 1x lockable cabinet
- 1x single literature rack
- 1x waste paper bin
- Digital registration
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infosecurity®

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