



Webinar: Doing Business in Central Europe, Part II - Czech Republic and Slovakia

On May 15th the U.S. Department of Commerce invites American exporters to a webinar discussing market opportunities and challenges in Central Europe - Czech Republic and Slovakia.

Join us to discuss opportunities in the Czech Republic and Slovakia!

Join the U.S. Commercial Service to learn about market opportunities for several industries in the Czech Republic and Slovakia. Learn from our experts who will offer market overviews and practical advice to U.S. exporters looking to do business in the region. As well as highlighting economic and commercial trends and opportunities in the Czech and Slovak markets, this webinar will provide an overview, looking specifically at potential changes in demand and will identify key projects taking place.

Why the Czech Republic?

The Czech Republic is the 17th largest economy in Europe, and while the Czech Republic is a medium sized country in Central Europe, it ranked number one in Central and Eastern Europe for business sophistication and efficiency enhancers, and number two for macroeconomic environment and innovation. The Czech Republic and its economy continues to innovate, making it receptive to U.S. products and technologies, promoting a strong trade relationship between Czech and American companies. Currently the Czech Republic's top potential import markets include: agriculture, medical equipment, automotive parts and equipment, education and training, energy, cosmetics/toiletries, and pet and veterinary.

Why Slovakia?

Slovakia is the 23rd largest economy in Europe. Despite Slovakia's size it is one of the fastest growing economies in the E.U. Slovakia's current macroeconomic policies allow for U.S. companies to increase their exports, as the potential industries in Slovakia can be sourced from the U.S.

Slovakia continues to innovate, encouraging trade-relationships with American companies from different sectors. Prospective Slovak markets for U.S. exporters consist of: agriculture, aircraft and spacecraft, electrical machinery and sound equipment, nuclear reactors, boilers, machinery and equipment, vehicle parts and components, and medical/surgical instruments.

Featured Speakers:

- Marián Volent, Head of Section, U.S. Embassy Bratislava
- American Chamber of Commerce Representative, Bratislava
- Christina Sharkey, Senior Commercial Officer/Commercial Counselor, U.S. Embassy Prague
- American Chamber of Representative, Prague
- Aileen Wall, Desk Officer for Czech Republic and Slovakia, Washington



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Event date

Wednesday
May 15, 2019

Time

11:00 am EST

Location

Your Computer and Phone

Cost

\$50.00

More information

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