



EMBARGOED: PLEASE DO NOT PUBLISH UNTIL 1600 CET, 4-MARCH 2019

PRESS RELEASE

BRUSSELS/NORTH DAKOTA – 4 MARCH 2019

POSI LOCK PULLER OPENS ITS EUROPEAN WAREHOUSE & SHOWROOM IN BRUSSELS

The award-winning global manufacturer of gear and bearing pullers, Posi Lock Puller, Inc., is proudly announcing the opening of its European warehouse and showroom in Brussels, Belgium.

“Posi Lock has been a member of the EMEA Power Transmission Distributors’ Association (EPTDA) since 2007 and has served several European and international companies successfully. Building on our strong brand awareness, international reputation, and a legacy of innovation, we want to invest more in our European network and get closer to our distributors,” said Tamara Somerville, Chief Executive Officer of Posi Lock Puller, Inc.

“Importing from the USA has been cited as an obstacle to trade by some of our trusted advisors and partners. We are removing that barrier immediately by starting a permanent European base. This expansion will provide our distributors and customers shortened delivery times as well as the unique opportunity to be able to walk into the showroom and view our entire product portfolio including the 100-ton hydraulic puller,” added Somerville.

Posi Lock Puller produces mechanical pullers ranging from 1 to 40 ton capacity, hydraulic pullers from 5 to 200 ton capacity, and specialty tools and accessories. With its patented “Safety Cage” design, Posi Lock has set the standard for safety, durability, and simplicity of use. Designed for use in any industry where equipment and machinery pose tough maintenance challenges, Posi Lock enhances safety and efficiency while reducing downtime and cost.

Posi Lock is committed to increasing its global presence and supporting its customers around the world. Its European warehouse and showroom is the first step in providing the caliber of service Posi Lock’s customers expect. The company is looking forward to expanding its presence in other global locations in the future.

“I am looking forward to meeting our European distributors at the IAMM HANNOVER MESSE, in April 2019, and revealing some exciting new developments at Posi Lock,” added Somerville. Posi Lock will exhibit at the Joint Pavilion of EPTDA-PTDA, Booth 23, Stand B35 in Hall 24.

Posi Lock Puller, Inc. was founded in 1978 by Dean Somerville and is headquartered in Cooperstown, North Dakota, USA.

Posi Lock Puller®, Inc.

805 Sunflower Avenue, Cooperstown, ND 58425 USA

• communication@posilock.com • www.posilock.com • Phone: +1-701-797-2600 • Toll Free Phone: 1-800-533-5761 • Fax: +1-701-797-2706



For more information contact:

Posi Lock Puller, Inc.

PO Box 246 | Cooperstown, North Dakota | USA | 58425

communication@posilock.com

www.posilock.com

About Posi Lock Puller, Inc.

For over 40 years, Posi Lock Puller has been providing consumers with top-of-the-line products and services. In 1974, Dean Somerville, founder of Posi Lock, was operating a machinery repair shop and a farming operation. Dean saw the need for a self-aligning, universal puller that would remove gears and bearings safely and quickly. With his inventive spirit and mechanical background, he developed the unique Posi Lock Safety Cage® design. The Posi Lock puller was immediately recognized as a significant advance in the gear and bearing puller industry, paving the way for future success.

Today, Posi Lock Puller, Inc. is a woman-owned business. Tamara Somerville, Dean's daughter and Posi Lock's CEO, continues to develop strong international alliances around the globe. Under Tamara's leadership, Posi Lock became the undisputed global leader in the power transmission and motion control (PT/MC) industry for heavy weight pullers. In 2002, she brought home the Export Achievement award from the U.S. Department of Commerce for its successful export activity. At that time only 13 companies in the USA had received this award. Posi Lock was the first company in North Dakota to be recognized for this honor. Over her career, she helped Posi Lock become a Prairie Business Top 50 businesses to work for; an SBA Exporter of the Year; and she was recognized among Prairie Business's Top 25 Women in Business, and much more. In 2016, Tamara was recognized as one of the top 100 women in manufacturing across the USA by the Manufacturing Institute.

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