



Connecting U.S. Education to the World

Southeast Europe Virtual Education Fair

Connecting U.S. Institutions of Higher Learning with Student Recruiters

Albania, Bulgaria, Greece, Romania, Serbia, Slovenia

Undergraduate and Graduate Programs are Most Sought-After by Students in Southeast Europe.

The U.S. Commercial Service is pleased to offer appropriately accredited American colleges and universities an opportunity to meet student recruiting agents and high school counselors in Southeast Europe, without traveling overseas. Our upcoming Virtual Education Fair with Southeast Europe will offer you the opportunity to virtually engage with qualified student recruiters based in Albania, Bulgaria, Greece, Romania, Serbia, and Slovenia.

Why Southeast Europe? Southeastern European students are actively seeking study opportunities in the U.S. They greatly value the quality of the U.S. education system and view it as the best starting point for career development. In addition, English is the most popular foreign language in the region. Students studying in the U.S. from Southeast Europe totaled 6,505 in 2017/2018 according to the IIE Open Doors Report. Also, there was an increase of 8.5% in the number of European students studying in the U.S. from the year before.

Students from Southeastern Europe in the U.S. study primarily at the undergraduate level. However, they are also interested in graduate and specialized studies such as STEM. There is a growing interest in STEM education as many global IT companies are setting up operations in the region.

Colleges and universities offering scholarships for international students and/or online education options will be particularly attractive to students in the region.

Date of Event: Tuesday, April 16, 2019

Time: 9 am U.S. Eastern time

Details:

- The price per school is \$1,300.
- VEFs are limited to six schools. Participants will be accepted on a first-come, first-served basis; however, schools will be vetted to ensure a good fit with Southeast Europe.
- VEFs are 90 minutes in duration. You will have 10 minutes for your school presentation, and Q&A will be at the end.
- Dial-in and log-in from your home or office.
- Send your marketing materials in advance to our offices for distribution to agents.

For More Information or to Express Your Interest, Please Contact:

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