



## U.S. Department of Commerce Water & Wastewater Trade Mission to Africa

The U.S. Department of Commerce is leading a water and wastewater treatment mission to **Johannesburg and Cape Town, South Africa** followed by an optional stop in **Luanda, Angola**.

The agenda will include:

- **Pre-arranged business to business/government meetings**
- **Market briefings from South African and Angolan industry experts**
- **Networking opportunities**
- **VIP Access to the IFAT Water show with potential speaking opportunities**

**Why participate?** Participating in this trade mission will give U.S. companies an opportunity to be a part of the solution to South Africa's pressing water issues. Government officials and municipalities are seeking solutions and collaboration to address the water challenges within the sector. For this reason, the WTM will open in Johannesburg, on the fringes of IFAT Africa, Africa's leading trade fair for water, sewage, refuse and recycling. Following the Johannesburg stop, the mission will continue to Cape Town.

Following Cape Town, there will be an optional stop in Angola, where the Angolan government is incentivized to spend real resources on its existing water infrastructure, including restoring and expanding its existing sewage system and developing sewage collection and treatment systems. In addition, storm water drainage and flood control/prevention are also top priorities for the Angolan Government.

**Join this mission to explore business opportunities!**

**Date:** July 6-16, 2019

**Venue:** Johannesburg, Cape Town, and Luanda (optional)

**Deadline:** May 03, 2019

**Cost:**

Johannesburg and Cape Town only:  
\$4,110– Large firms  
\$3,200– Small to Medium firms (SMEs)

Johannesburg, Cape Town and Luanda:  
\$2,640 additional – Large Firms  
\$1,200 additional – Small to Medium firms

**Contact:**

Christine Kelley  
U.S. Export Assistance Center Seattle  
Tel: 206-553-5615x234  
[Christine.kelley@trade.gov](mailto:Christine.kelley@trade.gov)

Elizabeth Laxague  
U.S. Export Assistance Center Milwaukee  
Tel: 414-336-1953  
[Elizabeth.Laxague@trade.gov](mailto:Elizabeth.Laxague@trade.gov)

Glen Roberts  
U.S. Export Assistance Center Fresno  
Tel: 559-348-1398  
[Glen.roberts@trade.gov](mailto:Glen.roberts@trade.gov)

Pamela Kirkland Solomón  
Trade Promotion Programs  
[pamela.kirkland@trade.gov](mailto:pamela.kirkland@trade.gov)  
(202) 482-3587


To register, please visit:

<https://emenuapps.ita.doc.gov/ePublic/TM/9R0U>



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## Tentative Mission Itinerary:

<b>Saturday, July 6</b>	<b>Travel</b>	<ul style="list-style-type: none"> <li>Trade Mission Participants depart for Johannesburg</li> </ul>
<b>Sunday, July 7</b>	<b>Travel &amp; Check-In</b>	<ul style="list-style-type: none"> <li>Trade Mission Participants arrive in Johannesburg</li> <li>Hotel check-in</li> </ul>
<b>Monday, July 8</b>	 <b>Johannesburg</b>	<ul style="list-style-type: none"> <li>Country Briefing</li> <li>1:1 business matchmaking appointments</li> <li>Possible site tour (<i>TBC</i>)</li> <li>Networking Reception</li> </ul>
<b>Tuesday, July 9</b>	 <b>Johannesburg</b>	<ul style="list-style-type: none"> <li>Participation at the IFAT show</li> <li>1:1 business matchmaking appointments at the show</li> <li>VIP Access and tour of the show</li> <li>Potential speaking opportunities</li> </ul>
<b>Wednesday, July 10</b>	<b>Travel</b>	<ul style="list-style-type: none"> <li>Travel to Cape Town and downtime</li> </ul>
<b>Thursday, July 11</b>	 <b>Cape Town</b>	<ul style="list-style-type: none"> <li>Breakfast event with Cape Town Chamber of Commerce</li> <li>1:1 business matchmaking appointments</li> </ul>
<b>Friday, July 12</b>	 <b>Cape Town</b>	<ul style="list-style-type: none"> <li>Site Visit</li> <li>Additional networking opportunity</li> </ul>
<b>Saturday, July 13</b>	<b>Travel</b>	<ul style="list-style-type: none"> <li>Return home or continue to Angola</li> <li>Hotel check-in</li> </ul>
<b>Sunday, July 14</b>	 <b>Luanda</b>	<ul style="list-style-type: none"> <li>Country Briefing</li> <li>Possible site tours to water treatment and/or distribution plants (<i>TBC</i>)</li> <li>No host dinner</li> </ul>
<b>Monday, July 15</b>	 <b>Luanda</b>	<ul style="list-style-type: none"> <li>Ministry of Water Market and Projects presentation</li> <li>1:1 business matchmaking appointments</li> <li>Ambassador's Residence Networking Reception (<i>TBC</i>)</li> </ul>
<b>Tuesday, July 16</b>	<b>Travel</b>	<ul style="list-style-type: none"> <li>1:1 B2B meetings with private sector</li> <li>Mission ends; attendees depart for home</li> </ul>

***The Department of Commerce will review applications and make selection decisions until a minimum of 10 and a maximum of 12 companies are selected***