

# ACCESS NIGERIA

...AFRICA'S LARGEST MARKET!

## at the **USA FAIR**

Exhibitions | B2B Meetings | Conferences

**May 21 - 23, 2019**

**LAGOS, NIGERIA**

USA FAIR 2019 presents American manufacturers, suppliers and service providers with product and company showcase opportunities to this most dynamic market on the African continent!

## WHY NIGERIA?

- Most populous country in Africa - about 200 million people!
- Largest GDP in Sub Saharan Africa (SSA) - \$376 billion!
- Huge infrastructure deficit requiring US technologies & services
- Gateway to other West African markets
- Growing demand and affinity for US products and services
- Largest export destination for the US in SSA

### EVENT DATE & LOCATION:

**MAY 21 - 23, 2019**

**EKO CONVENTION CENTER**

**VICTORIA ISLAND, LAGOS, NIGERIA**

### EVENT SCHEDULE:

**Tuesday May 21, 2019 {Exhibitions, Company presentations, Welcome reception}**

**Wednesday May 22, 2019 {Exhibitions, Company presentations}**

**Thursday May 23, 2019 {Targeted B2B meetings}**

### PARTICIPATION FEE IS \$2000 WHICH COVERS:

- ✓ 3x3m booth space for 2 days exhibition
- ✓ Complimentary coffee/tea and lunch daily
- ✓ Up to 4 targeted BtoB meetings with Nigerian companies
- ✓ Business networking reception hosted by the US Consul General
- ✓ Opportunity for product/company presentations or promotion (for first 15 companies to register)

### CONTACT INFO:

**For booth reservation or more information on hotel, logistics & early bird benefits, please contact:**

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