



## U.S. Commercial Service Webinar Series: The Logistics of Doing Business in Canada

Canada is the largest single export market for the United States and is a highly receptive market for U.S. goods and services. Geographic proximity has afforded U.S. firms with a significant advantage in selling to the Canadian market. Are you maximizing your opportunity? Whether you currently export to Canada or are new to exporting, the importance of developing a strategic approach to this market is critical to your success. This series has been designed to help businesses strengthen the skills necessary to effectively do business in Canada.

### **Sending Temporary Workers to Canada from the United States**

**Date:** Tuesday, April 10, 2018

**Time:** 1:00 p.m. – 2:00 p.m. (EST)

**Cost:** \$25 USD

**Summary:** This webinar will assist U.S. companies, such as architects, engineers, technicians and installers, in understanding the process for temporary travel to Canada to perform after-sales warranty repairs, engage in business development, and exhibit at trade shows. Join the U.S. Commercial Service and our speaker from the [Corporate Immigration Law Firm](#) for this informative webinar. Some of the questions that will be addressed include:

- What is Canada's Temporary Foreign Worker/International Mobility program?
- Do I need to have a work permit to do temporary work in Canada?
- Can temporary entry under NAFTA apply to my company?
- What documentation is required to send a temporary worker to Canada?
- Asking your own questions to the subject area expert.

### **About the Speaker:**

Our speaker is Jacqueline Bonisteel, Associate with the Corporate Immigration Law Firm. She completed the Joint M.A./J.D. program at Carleton University's Norman Paterson School of International Affairs and the University of Ottawa Faculty of Law, graduating Magna Cum Laude in Common Law. Jackie is currently the Young Lawyer Coordinator for the Canadian Bar Association's National Immigration Law Section and she is active with several of the Canadian Association of Refugee Lawyers (CARL) constitutional litigation working groups.

### **REGISTER HERE**

#### **For More Information:**

Tracey Ford, Commercial Specialist

[Tracey.Ford@trade.gov](mailto:Tracey.Ford@trade.gov)  
(613) 688-5406

#### **U.S. Commercial Service:**

Located across the United States and in U.S. Embassies and Consulates in over 70 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.