



Join the U.S. Commercial Service Agribusiness Team at **NAMPO Harvest Day 2018**

Grain SA's NAMPO Harvest Day Agricultural Trade Show is the largest show of agricultural machinery in the southern hemisphere. The show embraces all agricultural machinery, products, service manufacturers and distributors. NAMPO, located in the heart of the grain-producing belt of South Africa, will be held during South Africa's harvest season.

Mini Booth Exhibitor Option (\$2100*)

Join the USA Pavilion at NAMPO 2018 to meet potential partners in South Africa and neighboring countries. U.S. Exhibitors will receive:

- Booth space in the USA Pavilion
- Listing in the USA Pavilion Catalog distributed at the show
- Space to hang your own 1-meter-wide company banner
- Product literature display

USA Partner Country status means U.S. exhibitors receive maximum visibility throughout the show—an excellent advantage for any U.S. exhibitor.

Additional Regional African Outreach

Companies have the option to participate in further business development outreach, after NAMPO, in an additional African country. Company travel and participation is welcomed, though not required, as a U.S. Commercial Service Trade Specialist will manage introductions, leads, and follow-up. Company products will be presented to dealers, distributors, and farmers.

USA Show-Intel Catalog (\$899)

Unable to travel to the show? Unsure of the level of potential for your products? Take advantage of this market check option for NAMPO.

- Receive a full page promotion of your company and products in the USA Pavilion Catalog.
- U.S. Commercial Service staff will actively promote your products and gather leads at the show using the catalog.
- Following the show, you will receive a *Market Interest Report* and a *Trade Lead Report*.

- **\$300 additional charge for those who use transportation*

U.S. Commercial Service—Connecting you to global markets.

Space is Limited—Register Today!

Register Online at

Event Date

May 15–18, 2018

Deadline to Register (for Either Option)

March 19, 2018

Location

NAMPO Park, Bothaville, South Africa

For More Information

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* Additionally, each attendee pays \$300 for the week's transportation and a tour of a local farm/processing facility.