



WE
SUPERMARKETS

apas
show

MAY 7 TO 10, 2018
EXPO CENTER NORTE



endorsed by

U.S. DEPARTMENT OF AGRICULTURE



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U.S. DEPARTMENT OF AGRICULTURE



Trade shows can help U.S. companies, especially those new to the export market, expand their reach to potential customers around the globe. Each year, FAS endorses trade shows that will provide the best exposure and marketing opportunities for U.S. companies and producers. FAS works with show organizers and other partners to create a U.S. Pavilion at USDA Endorsed Trade Shows to showcase the variety of quality grown and made-in-America agricultural products. FAS also provides participating companies with marketing and promotion services, market intelligence, logistical support, and on-site assistance.

An endorsement of a trade show is a seal of approval - it signals to companies that the show has USDA support and meets FAS standards of high-quality service.

FAS endorses the APAS trade show and encourages U.S. companies to come to Brazil and be part of the U.S. Pavilion!

- *USDA Foreign Agricultural Service* -



FERNANDA GOES TO THE SUPERMARKET NEAR HER DAUGHTER'S SCHOOL, 'CAUSE THERE SHE FINDS THE MOST TASTEFUL AND HEALTHIEST FRUITS FOR HER FAMILY.



JORGE GOES TO THE SUPERMARKET RIGHT NEAR HIS WORKPLACE ALMOST ALL FRIDAYS, BECAUSE THE SOMMELIER THERE GIVES HINTS ON THE BEST WINES TO HIM, SHOWING HOW TO COMBINE THEM.



GILSON AND MARTA KNOW ALL THE SUPERMARKET STAFF – THEY DO SHOPPING THERE SINCE THEIR CHILDREN WERE KIDS.



THE EXPERIENCES AND STORIES LIVED HERE HELP TO CREATE SUCH NICE RELATIONSHIPS.



WHAT THE SUPERMARKETS AND INDUSTRY HAVE DONE HERE IS INCREDIBLE!

74,288 PEOPLE REGISTERED **4% MORE THAN IN 2016**

12,605 COMPANIES REGISTERED **7 % MORE THAN IN 2016**

3.974 CONGRESS ATTENDEES **8% MORE THAN IN 2016**

INTERNATIONAL ATTENDEES FROM **61** COUNTRIES



DON'T MISS THIS OPPORTUNITY

Highlight your brand to Brazilian retailers, brokers and distributors.

Get ready to do business!

JOIN THE U.S.PAVILION

INVESTMENT PER SPOT

US\$ 3,666.00 ► Payment Jan/2018

US\$ 3,732.00 ► Payment Feb/2018

US\$ 3,798.00 ► Payment Mar/2018

Disclaimer

“All companies exhibiting in the USA Pavilion at a USDA-endorsed show must promote and display a majority of U.S. agricultural or U.S. food products. An agricultural or food product shall be considered to be U.S. origin if it is comprised of at least 50 percent by weight, exclusive of added water, of agricultural commodities grown or raised in the United States.”



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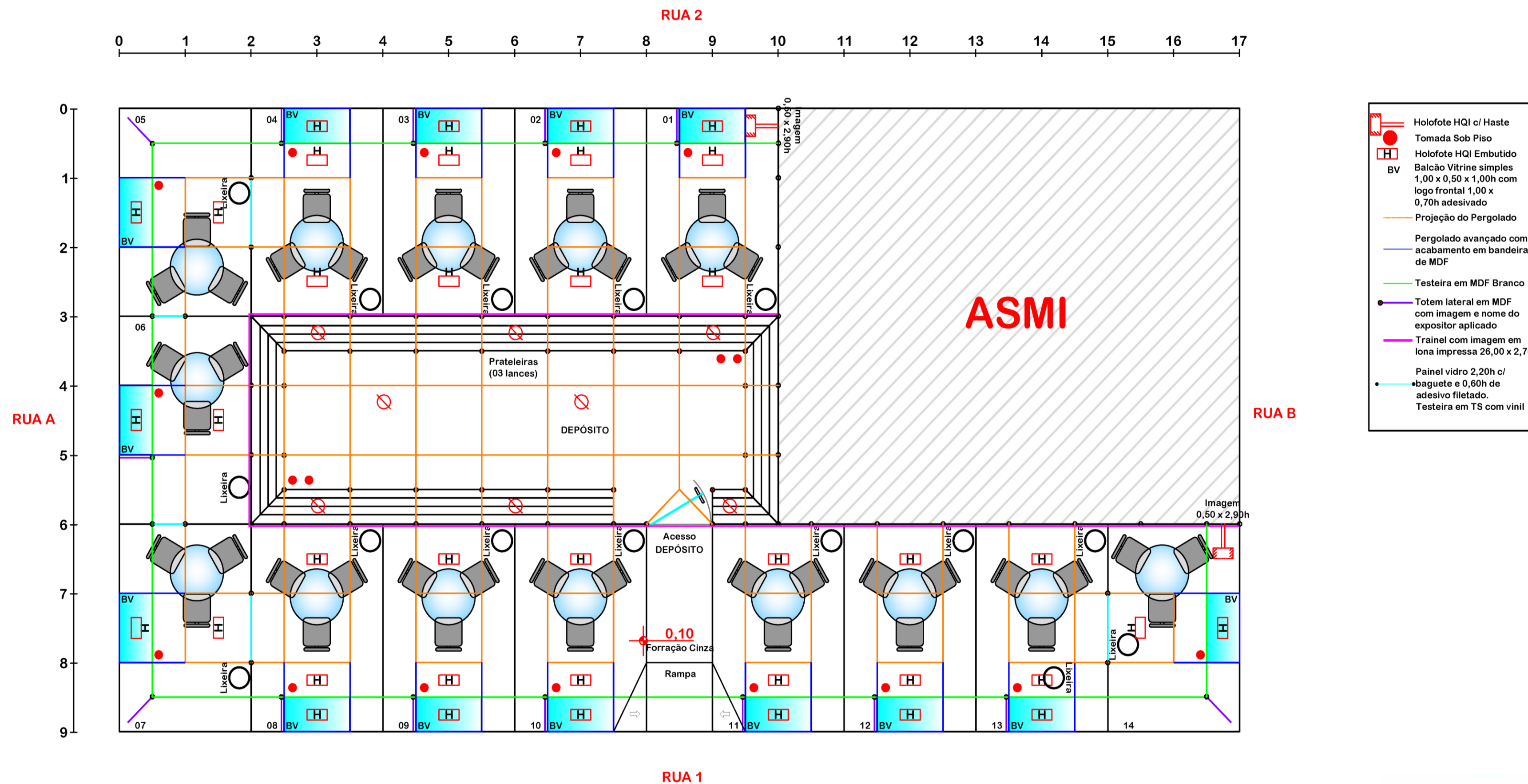
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PROJECT DETAILS

A differentiated exhibit proposal to encourage American companies to take part in the U.S. Pavilion at APAS Show 2018 within a space made more affordable with a collective stand.



SPECIFICATIONS

111sqm comprehending:

- Logo on the fascia
- 01 round table
- 4 chairs
- 01 display counter
- 01 trash can
- 01 AC outlet

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**GET IN TOUCH WITH OUR SALES DEPARTMENT TO KNOW EVERYTHING ABOUT HOW TO
TAKE PART IN THE LARGEST EVENT FOR THE SUPERMARKET SECTOR IN THE WORLD.**

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