

### Join the U.S. Commercial Service for a Webinar on Europe's Cyber Security Sector

Global spending on cyber security – security-related hardware, software, and services – totaling \$83.5 billion in 2017 is expected to increase to nearly \$120 billion in 2021. Western Europe is the second largest market with spending of over \$19 billion in 2017, roughly 23% of global spending (Source: IDC).

#### Agenda

- Welcome Remarks by the U.S. Department of Commerce
- Overview of the U.K.'s cyber security market
- Industry drivers, trends, and key players in Europe
- Overview of the General Data Protection Regulation
- Speakers: [Mr. Talal Rajab](#), Head of Cyber and National Security, techUK; [Mr. Konstantin Rychkov](#), Senior Research Analyst, IDC Western Europe; [Ms. Isabelle Roccia](#), U.S. Mission to the European Union; Mr. Chris Domans, Reed Exhibitions
- Q & A

#### Why Europe?

- Adoption of security solutions through 2022 is forecasted to be highest among the following verticals: Aerospace & Defense; Government; Banking, Financial Services, & Insurance; and IT and telecommunications (Source: Markets & Markets)
- U.K. cyber security market is valued at about \$5 billion and is the largest and most concentrated market in Europe
- ITU's 2017 Global Cyber Security Index ranks Estonia, France, and Norway as the top three countries in Europe respectively
- The transatlantic digital economy is an important pillar in the overall U.S.-E.U. economic and commercial relationship with nearly 15 terabits of cross-border data flowing per second

#### Register today

[go.usa.gov/xnRTw](http://go.usa.gov/xnRTw)

#### Webinar date

Wednesday, Feb. 21, 2018  
11am EST/10am CST/8am PST

#### Location

Your Computer (via web link provided upon registration)

#### Cost

\$25.00 USD per company representative (payable online via credit card)

#### More information

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