

# Agritechnica 2017: Local Companies and the USA Pavilion Make a Splash

The U.S. Commercial Service Agribusiness Team organized its 4<sup>th</sup> USA Pavilion at Agritechnica, which ran from November 12-18, 2017 in Hanover, Germany. Agritechnica is the largest ag machinery show in the world with over 2,800 exhibitors from 53 countries and 450,000 visitors from 138 countries. Of the 12 companies exhibiting in the USA Pavilion at Agritechnica 2017, 5 were from North Dakota or Northwestern Minnesota. The North Dakota District Export Council is the primary sponsor of the USA Pavilion, and Fargo-based advertising agency Promersberger has provided graphics support for the USA Pavilion. CS North Dakota Office Director Heather Ranck has been heavily involved with every USA Pavilion since 2011.

2017 USA Pavilion exhibitors (local companies listed first)

1. Alloway Standard Industries (Fargo, ND)
2. Grouser Manufacturing (West Fargo, ND)
3. Iteris (multiple locations including Grand Forks, ND)
4. Mattracks (Karlstad, MN)
5. WCCO Belting (Wahpeton, ND)
6. Fast Solutions
7. Graham Electric Planters
8. Kondex
9. Mathews Company
10. Osmundson
11. Thurston BLU-JET
12. Yetter Manufacturing

In addition to the ND companies exhibiting within the USA Pavilion, many other companies with local ties had booths in other areas of Agritechnica, such as Amity Technology and Haybuster.

