![HRSA Maternal & Child Health logo]

March 29, 2023

RE: Important Notice Regarding Medicaid Unwinding of the Continuous Enrollment Requirement

Dear Maternal and Child Health Colleague:

In 2020, certain Medicaid and Children's Health Insurance Program (CHIP) requirements were temporarily waived to help prevent people from losing their health care coverage during the COVID-19 pandemic. This policy will end on March 31, 2023.

States will soon be required to restart Medicaid and CHIP eligibility reviews.

Each state has their own process and timeline for asking people who are currently enrolled in Medicaid to demonstrate that they still qualify for Medicaid benefits. Some people will no longer qualify and may be able to buy a health plan through the [Health Insurance Marketplace](#) and get help paying for it. Others may continue to be Medicaid eligible, but because they are unfamiliar with what a renewal notice requires or their address has changed, they may miss this important mailing and be in danger of losing coverage.

You can help. As you know, Medicaid and CHIP provide critical health benefits for many children and families across the country. Maternal and Child Health programs are trusted community messengers and can play an important role in supporting families during this process.

Here are three things that you can do:

1) **Engage with Medicaid and CHIP enrollees about these changes.**
This will help to ensure that Medicaid and CHIP beneficiaries take the necessary steps to renew coverage or transition to other coverage if they're no longer eligible for Medicaid or CHIP. Specifically, you can:

- Encourage Medicaid and CHIP enrollees to update their contact information with their [State Medicaid program](#) to make sure Medicaid has their current mailing address, phone number, email, or other contact information.

- Encourage Medicaid enrollees to check their mail for a letter letting them know if they need to complete a renewal form to see if they continue to qualify for Medicaid or CHIP.

- Urge Medicaid enrollees who receive a renewal form to fill it out and return it right away to help avoid a gap in Medicaid or CHIP coverage.

2) **Assist those who no longer qualify for Medicaid or CHIP and who may be able to get health coverage through the Health Insurance Marketplace**. Specifically, you can:

- Connect people with HealthCare.gov or the Marketplace Call Center at 1-800-318-2596.

- Highlight the affordability and comprehensiveness of Marketplace plans – 4 out of 5 enrollees can find plans that cost less than $10 a month.

- Amplify and partner with navigator grantees to help ensure a smooth coverage transition for people who lose Medicaid coverage.

3) **Use your interactions with individuals and families to share educational materials and information about these Medicaid updates.** Specifically, you can:

- Provide educational materials and information to families served through home visiting programs, child care facilities, WIC programs, prenatal and other health care services, children and youth recreation programs, housing agencies, community- and faith-based organizations, and other organizations engaging maternal and child populations.

- Use the Medicaid Unwinding Communications Toolkit when communicating with families and your networks about Medicaid and CHIP Continuous Enrollment Unwinding. The toolkit is available in English and Spanish and some outreach materials have been translated into Chinese, Hindi, Korean, Tagalog, and Vietnamese.

You can learn more about the anticipated State timelines for initiating renewals here.

Thank you for your commitment to healthy children and families, and for the steps you will take to help make sure that eligible Medicaid and CHIP enrollees keep their health insurance or transition to other forms of affordable coverage.

Together, we can help ensure that families avoid any coverage gap.

Sincerely,

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Health Resources and Services Administration