



Co-Creation & Beyond

USAID's Office of Acquisition and Assistance Professional Development and Training Division

Course Descriptions

Course 1: FCL-AID-0030 Co -Creation Basics (4 CLPs)

This practical introduction to co-creation at USAID is the first step in your journey to understanding and applying this vital design approach. Explore the fundamentals of co-creation at USAID through practical examples and apply your learning in interactive case studies with your peers. Understand how you can support transformational change through co-creation at USAID. Register to learn:

- Co-creation basics and adaptive leadership principles
- Ways to determine whether (or not) co-creation makes sense for your problem
- The six core building blocks that make up a successful co -creation
- Enabling paths and mechanisms for co -creation at USAID
- How and where co-creation fits into the USAID program cycle

Upcoming Dates

- Tuesday, January 10, 2023
- Monday, February 6, 2023
- Wednesday, February 8, 2023
- Tuesday, February 28, 2023
- Monday, March 13, 2023

Course 2: FCL-AID-0031 Co-Creation for Activity Design and Award (12 CLPs)

So you've determined that co-creation would add value to the issue you're tackling. What's next? Explore what goes into planning a competitive and non -competitive co-creation for activity design and award at USAID. This second course in the series will demonstrate the difference between competitive and non-competitive co-creation, and when, where, and how to employ these different types of co - creation. Register to learn more about:

- WHY you use co-creation at USAID and the value it can add
- WHEN to use co-creation
- WHO to invite to a co-creation
- WHERE to use co-creation
- WHAT to cover in a co-creation
- Obstacles and challenges of group dynamics and how to overcome them

Upcoming Dates

- Wednesday, January 11 - Friday, January 13, 2023
- Tuesday, February 7 - Thursday, February 9, 2023
- Tuesday, February 14 - Thursday, February 16, 2023

- Tuesday, March 14 - Thursday, March 16, 2023

Course 3: FCL-AID-0032 Co -Creation for Implementation and Close Out (4 CLPs)

Co-creation doesn't stop at award. Learn about how to determine where and how co-creation can add value during implementation and even close-out of a USAID project. Explore key project milestones like work planning, MEL planning, or pause and reflect sessions, and how they might benefit from a co-creation approach. Practice identifying vital stakeholders for co-creation in this award stage and conduct a mock interview with a co-creation facilitator. This third module in the series will help you walk away with an:

- Understanding of the value of using co-creation beyond activity design and award
- Understanding of who to include and when and how to use co-creation in implementation and close out
- Understanding the format and content of co-creation for implementation and close out
- Tips and tricks for identifying a co-creation facilitator

Upcoming Dates

- Thursday, January 19, 2023
- Wednesday, February 15, 2023
- Wednesday, March 8, 2023
- Tuesday, March 21, 2023

Course 4: FCL-AID-0033 Executing a Co -Creation Event (8 CLPs)

It's time to walk the walk and host a co-creation activity! This last module in our four-part series on co-creation will prepare you to make key decisions about co-creation objectives, the right approach and format, sequencing and timeline, facilitation, participants, location, and length. This module builds on the first three with actionable steps. Filled with practical tips and how-tos, you'll even get the chance to engage in a mock co-creation. Register for this course to learn about:

- The difference between a co-creation process and a co-creation activity
- The key building blocks of a successful co-creation activity, including sequencing and timeline, approach & format, location, participants, and facilitation
- The key components that happen before, during and after a co-creation activity
- The role of facilitation in co-creation and facilitation best practices

Upcoming Dates

- Wednesday, February 1 - Thursday, February 2, 2023
- Tuesday, February 21 - Wednesday, February 22, 2023
- Thursday, March 9 - Friday, March 10, 2023
- Wednesday, March 22 - Thursday, March 23, 2023