

FEMA Announces 2026 National Preparedness Month Theme

FEMA encourages individuals and communities to mark September as a time to learn how to keep their families safe before, during and after disasters.

Today, FEMA's [Ready Campaign](#) is announcing the 2026 National Preparedness Month theme—**Americans Stand Ready**. The campaign has observed National Preparedness Month since 2004 to encourage Americans to prepare for emergencies. The month is a great time to take small steps to make a big difference in being prepared.

This year's theme connects to FEMA broader approach to disaster response. Just as FEMA empowers state and local governments to lead their own response and recovery efforts when disaster strikes, FEMA's Ready Campaign empowers individuals to take charge of their own readiness. When Americans take steps to prepare for disasters and keep their families safe, every neighborhood and community is more resilient. Throughout National Preparedness Month in September, FEMA will celebrate and encourage American resourcefulness and civic responsibility.

This year's theme will focus on several distinct ideas that capture how Americans take pride in their ability to protect themselves and their families and work together to recover from disasters:

- **Americans stand ready to uphold our patriotic duty:** When individuals are prepared and self-reliant, we can bolster the work our brave first responders do to help people on their worst day.
- **Americans stand ready to protect our family and friends:** We know best how to keep our loved ones safe when things go wrong.
- **Americans stand ready to help our communities:** Taking a proactive approach to get your community ready contributes to the nation's resilience.



Throughout the month of September, the Ready Campaign will share easy, affordable steps to take to stand ready, no matter what comes. Tips include:

- **Be in the know.** Make sure you know where to get information when you need it most. Download the [FEMA App](#) to get emergency safety alerts and resources.
- **Make a plan** to keep you and your family safe and prepared. The plan should include emergency contact information, emergency meeting places and medical information.
- **Build a kit** with the essential items your family needs to stay safe and comfortable if something happens.

We encourage everyone to celebrate National Preparedness Month this September by visiting [Ready.gov](#) for updated resources and to learn how to start their disaster preparedness journey.

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FEMA's mission is helping people before, during and after disasters.

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