

FEMA Announces 2025 National Preparedness Month Toolkit

FEMA is pleased to present the Ready Campaign's 2025 National Preparedness Month toolkit. The toolkit is designed with preparedness messages and graphics anyone can use on their social media, in emails, newsletters and beyond.

As leaders in your community, your role as a trusted messenger presents a unique opportunity. We encourage you to customize and share the toolkit and its important preparedness messaging to encourage the people in your community, colleagues, non-profit partners, houses of worship and business leaders to be prepared.

This year's theme, [Preparedness Starts at Home](#), is a return to the basics of preparedness. The theme acknowledges the role, and responsibility, everyone has preparedness.

In addition to visiting [Ready.gov](#) for helpful information and tips, we are asking people to take four key actions to prepare for any disaster they may face:

- **Know your risk**
 - Know what could happen where you and your family live. This will help you understand the steps you can take to make sure you have what you need to stay safe. Visit [Ready.gov](#) and explore disasters and emergencies.
- **Make a family emergency plan**
 - Don't wait until the last minute to plan decide what to do to keep yourself and your family safe. Visit [ready.gov/plan](#) for tips on what to do before disaster strikes. While you're there, you can create a free [Family Emergency Plan](#) quickly and easily with our fillable form.
- **Build an emergency supply kit**
 - Build a go-bag with all the essentials you might need, so you don't need to scramble in an evacuation situation. Find a list of supplies at [Ready.gov/kit](#).
 - Disasters are costly but preparing for them doesn't have to be. In fact, taking time to prepare now can help save you thousands of dollars and give you peace of mind when the next disaster or emergency occurs. Visit [Ready.gov/low-and-no-cost](#) for tips you can use to be better prepared.
- **Get involved in their community by taking action to prepare for emergencies**
 - Emergencies can happen fast, and emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately.
 - Join a Community Emergency Response Team program and get trained on basic disaster response skills, such as fire safety, light search and rescue, team organization and disaster medical operations.

- Take a free online independent study course through [FEMA's Emergency Management Institute](#) or a [CPR course through the American Red Cross](#) to learn more about how to help your community become more prepared.

Thank you for helping FEMA's Ready Campaign build a nation better prepared to face whatever emergencies and disasters they may face.

Contact Us

If you have any questions, please contact FEMA Office of External Affairs:

- Congressional Affairs at (202) 646-4500 or at FEMA-Congressional-Affairs@fema.dhs.gov
- Intergovernmental Affairs at (202) 646-3444 or at FEMA-IGA@fema.dhs.gov
- Tribal Affairs at (202) 646-3444 or at FEMA-Tribal@fema.dhs.gov
- Private Sector Engagement at (202) 646-3444 or at FEMA-Private-Sector@fema.dhs.gov

Follow Us

Follow FEMA on social media at: [FEMA Blog](#) on fema.gov, [@FEMA](#) or [@FEMAEspanol](#) on Twitter, [FEMA](#) or [FEMA Espanol](#) on Facebook, [@FEMA](#) on Instagram, and via [FEMA YouTube channel](#).

FEMA Mission

Helping people before, during, and after disasters.