

National Preparedness Month Toolkit

At FEMA equity drives our mission to help people before, during and after disasters. While National Preparedness Month is a time for everyone to know their risk, make a plan, and get protected, this year we are enhancing our connections with Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities to build resilience through culturally competent resources. Knowing simple steps to take for preparedness increases our community’s confidence in their ability to prepare and likelihood of taking action. We encourage you to share our social media messages in other languages, event announcements that consider those with access and functional needs, multigenerational homes, and the members of our community that may have additional hurdles to getting prepared.

Table of Contents

- [Announcements](#) 1
- [Key Messages](#) 2
- [Talking Points](#) 2
- [Online Resources](#) 4
- [Social Media](#) 4
- [Graphics](#) 6
- [Videos](#) 7

Announcements

- This year’s National Preparedness Month 2024 (NPM) theme will focus on empowering Asian American, Native Hawaiian and Pacific Islander (AANHPI) communities to act today to prepare for future risks and disasters. If you are interested in partnering with the Preparedness Team for an training, event, or cross-promotion, please reach out to [Jaqueline Robinson](#) or [Livia Popko](#).



FEMA

August 2024 National Preparedness Month Toolkit

- The [Individual and Community Preparedness Division](#) website provides more information about the roster of programming that FEMA Region 3 can support and provide.

Additional National Preparedness Month Graphics, Images, and Videos are coming soon! Check out www.ready.gov/september for updates and check out our September Tips and Taglines document for more product and event updates, due out Sept. 3, 2024.

Key Messages

- FEMA's Ready Campaign is focused on preparing individuals and communities for disasters.
- For National Preparedness Month, we are focusing on the Asian American, Native Hawaiian and Pacific Islander communities based on needs expressed in the National Household Survey (2023)
- We have developed additional resources addressing how individuals in this community can prepare for various disasters at Ready.gov.

Talking Points

Know the Risks Where You Live

- The first step to preparing is to know what could happen where you and your family live. This will help you understand the steps you can take to make sure you have what you need to stay safe.
- While floods, home fires, and power outages can happen anywhere, our region also has hazards such as hurricanes, extreme heat, and winter storms.
- You can download the [FEMA App](#) to get alerts about dangerous weather conditions for up to five different locations across the nation, helping you receive local alerts for your family and friends across the country.
- FEMA developed the [National Risk Index](#), an interactive tool anyone can use to improve their understanding of natural hazard risk where they live so they can take action to protect themselves.

Know Where and When to Go

- Before a disaster happens, you should know where you, your family and your pets will go if you are told to evacuate. This could be a friend or relative's house, a community shelter in your neighborhood, or a hotel in another town. It's important to remember public shelters and many hotels allow only service animals.
- When deciding to stay or evacuate, always pay attention to directions from your local police, fire department or elected officials.
- If you have a car, keep gas in the tank in case you need to evacuate unexpectedly. Gas stations may be closed during emergencies and unable to pump gas during power outages. Make sure you have a portable [emergency kit in the car](#).



FEMA

August 2024 National Preparedness Month Toolkit

- If you do not have a car, plan how you will leave if needed. Decide with family, friends, or your local emergency management office to see what resources may be available.

Have What You Need

- Emergencies and disasters happen every day – but there are things you can do and protect yourself, your family, and your home.
- Think about what you, the people in your home, and your pets need to do every day. As you plan, consider any special supplies you may need to take care of small children, pets, older adults, or [people with a disability](#).
- Having enough food, water and medicine can help you prevent injury, and stay safe and comfortable until help arrives.
- Visit [Ready.gov/kit](#) for a list of basic supplies for everyone in your home – including your pets – to be prepared when an emergency or disaster happens.

Plan Ahead

- Plan how you will [communicate](#) and keep [emergency numbers](#) available in print in your home and wallet.
- Plan for [food, water](#), and essentials for you and [pets or service animals](#).
- Plan for your transportation if you need help evacuating.
- Include items that [meet your individual needs](#), such as medicines, medical supplies, batteries and chargers in your [emergency supply kit](#).

Make a Plan

- Determine any special assistance you may need and include plans for that assistance in your emergency plan. For more detailed information, visit our page on [planning for people with disabilities](#).
- Create a support network of family, friends and others who can assist you during an emergency. Make an [emergency plan](#) and practice it with them.
- Make sure at least one person in your support network has an extra key to your home, knows where you keep your emergency supplies, and knows how to use lifesaving equipment or administer medicine.
- If you undergo routine treatments administered by a clinic or hospital, find out their emergency plans and work with them to identify back-up service providers.
- Don't forget your pets or service animals. Not all shelters accept pets, so plan for alternatives. Consider asking loved ones or friends outside of your immediate area if they can help with your animals.

[Online Resources](#)

Ready.gov resource webpages are available in several languages.



FEMA

August 2024 National Preparedness Month Toolkit

- [Plan Ahead for Disasters | Ready.gov](#)
- [Extreme Heat | Ready.gov](#)
- [Floods | Ready.gov](#)
- [Severe Weather | Ready.gov](#)
- [Make a Plan Form | Ready.gov](#)
- [Build A Kit | Ready.gov](#)
- [Wildfires | Ready.gov](#)
- [Emergency Alerts | Ready.gov](#)
- [FEMA App: Take Charge of Disasters | Ready.gov](#)

Printable materials in other languages

- [Safeguard Critical Documents: Korean, Simplified Chinese, Vietnamese, Spanish.](#)
- [Know Your Alerts & Warnings: Korean, Simplified Chinese, Vietnamese, Spanish.](#)
- [Emergency Financial First Aid Kit: Korean, Simplified Chinese, Vietnamese, Spanish.](#)

Social Media

X

- sǎn sàng? Ready? جاهز؟ Listo? 准备？ <https://www.ready.gov/ready-your-language> #NPM
- Storms are getting more severe and frequent, plan with your family how to reach each other and where to meet if you're separated during an emergency. Use www.ready.gov/plan! #NPM
- Pack a basic emergency kit with essentials like water, non-perishable food, a flashlight, batteries, and a first-aid kit. Update it regularly with your checklist items from www.ready.gov/kit! #NPM
- You can download the [FEMA App](#) to get alerts about dangerous weather conditions for up to five different locations across the nation in your language, helping you receive local alerts for your family and friends across the country. #NPM

Nextdoor/Instagram/Facebook

*For Nextdoor, consider including a link to your states' Know Your Zone website.

- **Having a plan to be ready for an emergency is as simple as 1, 2, 3!**
 1. **Create a Family Communications Plan** 📞: Make sure everyone knows how to reach each other and where to meet if you're separated during an emergency. Use ready.gov/plan!
 2. **Know Your Evacuation Routes** 🗺️: Familiarize yourself with local evacuation routes and plan multiple ways out in case your primary route is blocked. Check out Know Your Zone



FEMA

August 2024 National Preparedness Month Toolkit

and [FEMA Flood Map Service Center](#) to help you plan around areas that have heightened risk.

3. **Make a Kit** 🧰 : Pack a basic emergency kit with essentials like water, non-perishable food, a flashlight, batteries, and a first-aid kit. Update it regularly to keep it ready. Use [ready.gov/kit!](#)

Being prepared can make all the difference. Let's keep our community safe together! #NPM

- National Preparedness Month is all about protecting what you love, so whether your home is full of memories or a fresh canvas, FEMA has what you need to strengthen it. Check out:
 - [Protect Your Home from Flooding: Low-Cost Projects You Can Do Yourself & FLASH \(inspecttoprotect.org\)](#) to see recommended precautions that will save you money.
 - For those priceless documents and valuables, safe storage and copies are a must, check out: <https://www.ready.gov/collection/safeguard-critical-documents-valuables>.

LinkedIn

- **Community Preparedness: A Collective Effort**

National Preparedness Month isn't just about individual readiness—it's also about strengthening our communities. Here are some key steps to ensure we're all ready for anything that comes our way:

🤝 **Get Involved in Your Community** – Join local groups like [CERT](#), participate in neighborhood meetings, and contribute to community plans.

🗣️ **Talk to your Coworkers about Preparedness** – Emergencies can be devastating to [businesses](#), taking the time to train and plan is critical.

💡 **Support Vulnerable Populations** – Identify and assist those who may need extra help, such as [non-native English speakers](#), [older adults](#), [people with a disability](#), and [kids](#).

For more resources and information, check out [Ready.gov](#). Let's work together to create a safer, more resilient community! 🙌🌍 #NPM

- The threat of disasters can seem daunting but taking a few minutes to know your risk can help you be prepared and act quickly in the event of an emergency.
 - Visit [FEMA's Flood Map Service Center](#) to know types of flood risk in your area or your states Know your Zone page to learn more about the [risk of hurricanes](#) and how to evacuate if necessary. Sign up for your community warning system if available.
 - You can download the [FEMA App](#) to get alerts about dangerous weather conditions for up to five different locations across the nation in your language, helping you receive local alerts for your family and friends across the country. The [Emergency Alert System \(EAS\)](#) and [National Oceanic and Atmospheric Administration \(NOAA\) Weather Radio](#) also provide emergency alerts.



FEMA

August 2024 National Preparedness Month Toolkit

Graphics



FEMA

August 2024 National Preparedness Month Toolkit

Videos

- [FEMA Announces Ready's 2024 National Preparedness Month Focus \(with ASL\) \(youtube.com\)](#)
- [The Time to Prepare Is Now \(youtube.com\)](#)
- [Disaster Tips PSA: Check your insurance \(youtube.com\)](#)
- [Take Control :15 | Emergency Preparedness \(youtube.com\)](#)



FEMA