



2018 Awards in California

Last year, nearly \$2.5 million was provided to twelve California applicants for a variety of projects including:

- An assortment of nut butters (almond and walnut)
- Value-added beef and pork products (jerky, meat cuts)
- Wine
- Olive oil
- Bottled organic milk
- Beverage lines
- Wine slushies
- Salsas and tomatoes sauces
- And MORE!

Value-Added Producer Grant Program.

Helping our nation’s agricultural producers remain strong, vibrant businesses is an important goal of USDA Rural Development’s **Value-Added Producer Grant (VAPG) program**.

Agricultural producers, producer groups and co-ops looking to generate new products, and create and expand marketing opportunities while increasing producer income and customer base should apply.

VAPG funds can be used for either planning or working capital projects. **Planning grants** can pay a qualified (third-party) consultant for development of a feasibility study, or a marketing and business plan related to the processing and/or marketing of a value-added product. **Working capital grants** can pay eligible project expenses related to the processing and/or marketing of a value-added product.



If you are interested in learning more about the VAPG program please attend one of our informational webinars. To accommodate schedules, there will be three sessions to choose from (you only need to attend one):

Wednesday, September 18, 2019 at 10:00 am
Tuesday, October 8, 2019 at 10:00 am
Thursday, October 24, 2019 at 2:30 pm

To register for one of the sessions, please contact one of the USDA Rural Development Specialists listed below at least one day in advance.

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