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| **C:\Users\cpurdy\Pictures\ams-3-alogo.jpg** |  | [www.ams.usda.gov/scp](file:///\\usda.net\ams\SCODA\ODA\Davis\Presentation%20&%20Promotional%20Materials\www.ams.usda.gov\scp)  [FVInfo@usda.gov](mailto:FVInfo@usda.gov)  Tel. (202) 720-4722 |
| **Program and Division** | **Services** | **Contact** |
| **AMS Specialty Crops Program,**  **Office of the Deputy Administrator**  [www.ams.usda.gov/scp](file:///\\usda.net\ams\SCODA\ODA\Davis\Presentation%20&%20Promotional%20Materials\www.ams.usda.gov\scp) | ***USDA AMS Specialty Crops Program (SCP)* provides customized solutions to enhance the competitive, efficient, and transparent marketing of all specialty crops. We offer a full range of quality assurance and audit verification services providing our clients and their customers with confidence that products are grown, processed, and distributed under the most favorable conditions. Our range of services include:**   * **Commodity Standards Development** * **Grading, Inspection, Certification and Audit-based Verification Services** * **Commodity and other technical training programs** * **Domestic and International Commodity Market News** * **Marketing Order and Agreements administration** * **Research and Promotion program administration** * **Economic Analysis** * **Perishable Agricultural Commodities Act (PACA) enforcement** * **Liaison Activity related to FDA & FSMA (Produce Safety)** | Sonia Jimenez, Deputy Administrator (202) 720-4722  [sonia.jimenez@usda.gov](mailto:sonia.jimenez@usda.gov)  Charles Stephens, Associate Deputy  Administrator, (202) 720-6394 [charlesd.stephens@usda.gov](mailto:charlesd.stephens@usda.gov)  Lorenzo Tribbett, Associate Deputy Administrator (202) 720-3209  [lorenzo.tribbett@usda.gov](mailto:lorenzo.tribbett@usda.gov)  Audrey Draper, USDA-FDA Liaison  (202) 720-9136 [audrey.draper@usda.gov](mailto:audrey.draper@usda.gov) |
| **Specialty Crops Inspection Division**      [www.ams.usda.gov/scihome](http://www.ams.usda.gov/scihome) | Serving the fresh, processed and fresh-cut fruit and vegetable and specialty crops industry with…   * Fresh and processed produce quality/condition inspection and grading services. * Audit-based solutions to enhance food safety practices, including Good Agricultural Practices (GAP) for growers, Good Handling Practices (GHP) for packers, shippers, and distributors of fresh produce and Good Manufacturing Practices (GMP) for processor’s and fresh-cut operations. * Quality Monitoring Program (QMP) to verify supplier contract compliance. * Identity Preservation Program for clients with unique, value-added products. * U.S. Grade Standards & Industry Training. | Nathaniel “Chip” Taylor  Division Director  (202) 720-2333  [nathaniel.taylor@usda.gov](mailto:nathaniel.taylor@usda.gov)  Cynthia Rodeheaver  Associate Director, Inspection Operations  (202) 720-0352 [cynthia.rodeheaver@usda.gov](mailto:cynthia.rodeheaver@usda.gov)  Ryan Wilson  Associate Director, Inspection Services  (559) 753-0070  [ryan.wilson@usda.gov](mailto:ryan.wilson@usda.gov) |
| **Promotion and Economics Division**  [www.ams.usda.gov/fvpromotion](http://www.ams.usda.gov/fvpromotion) | Providing oversight of nationwide research and promotion programs for fruit, vegetable, and specialty crop industries. Authorized by federal legislation, Research and Promotion Programs are designed to strengthen the position of the industry in the marketplace and to maintain and expand domestic and foreign markets. The programs are all fully funded by industry assessments. Analysis of economic information and programs related to federal food purchase and other programs. | Heather Pichelman, Division Director (202) 720-9915 [heather.pichelman@usda.gov](mailto:heather.pichelman@usda.gov)  Patricia Petrella, Deputy Director  (202) 260-9496 [patricia.petrella@usda.gov](mailto:patricia.petrella@usda.gov) |

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| **Program and Division** | **Services** | **Contact** |
| **Market News Division**    [www.marketnews.usda.gov/portal/fv](http://www.marketnews.usda.gov/portal/fv) | Collects and disseminates detailed price, demand and movement information for over 412 specialty crop commodities including fruits, vegetables, nuts, ornamental crops, honey and beekeeping, and apple juice concentrate.   * Prices collected at shipping point, wholesale and retail levels, * Organic prices collected on 144 commodities at all market levels, * Movement data collected at domestic production areas, sea and air ports of entry, and border crossings. * Truck rate report provides a unique snapshot of shipping costs from production areas to major cities. * COMING SOON --- Market Analysis and Reporting Services (MARS) | Terry Long, Division Director (202) 720-2175  [terry.long@usda.gov](mailto:terry.long@usda.gov)  John Okoniewski, Deputy Director 202 720-9932  [john.okoniewski@usda.gov](mailto:john.okoniewski@usda.gov)  Jeff Main, National Market Reporting Technology Manager (509) 575-8903  [jeff.main@usda.gov](mailto:jeff.main@usda.gov) |
| **Marketing Order and Agreement Division**  [www.ams.usda.gov/rules-regulations/moa/fv](http://www.ams.usda.gov/rules-regulations/moa/fv) | MOAD helps fruit, vegetable and specialty crop producers and handlers achieve marketing success through industry driven programs.  Marketing orders and agreements improve returns to producers by:   * Targeting domestic and foreign markets with industry-funded promotion, advertising, publicity, production and marketing research, and market information programs; * Maintaining a consistently high quality of produce on the market; * Standardizing packages and containers; * Regulating the flow of product to market. | Patty Bennett, Division Director  (202) 720-2491  [patty.bennett@usda.gov](mailto:patty.bennett@usda.gov)  Andrew Hatch, Deputy Director  (202) 720-6862  [andrew.hatch@usda.gov](mailto:andrew.hatch@usda.gov)  William Richmond  Chief, USDA Hemp Production Program (202) 720-9921 [william.richmond@usda.gov](mailto:william.richmond@usda.gov) |
| **AMS Commodity Procurement Division**  [www.ams.usda.gov/fvprocurement](http://www.ams.usda.gov/fvprocurement) | Purchase of fresh and processed products from approved vendors for school lunch and other government food programs. | David Tuckwiller  Deputy Administrator (202) 720-2784 [david.tuckwiller@usda.gov](mailto:david.tuckwiller@usda.gov)  Christopher Purdy  Associate Deputy Administrator (202) 720-3209 [christopher.purdy@usda.gov](mailto:christopher.purdy@usda.gov)  Andrea Lang, Small Business Coordinator (202) 720-4237 [newvendor@usda.gov](mailto:newvendor@ams.usda.gov) |