

Workshop Menu

Request a free workshop on how to access U.S. Census Bureau data about your community or business

To request a workshop or presentation please contact Data Dissemination Specialist, Eric Coyle at eric.a.coyle@census.gov



Your Community by the Numbers: Introduction to the American FactFinder

Learn how to use the American FactFinder to access the most current and relevant demographic, socioeconomic, and housing statistics about your community. During this training, you will learn about Census Bureau programs, geographies and datasets available; and how to use the search and navigation features of the AFF. We will also download tables and create thematic maps.

Your Neighborhoods by the Numbers: Advanced American FactFinder: (Tracts, Block Groups, and Blocks)

This workshop is designed for data users seeking to capture the key demographic, social, economic and housing indicators that define their Community and Neighborhoods. Specific topics include; accessing data for small area geographies, data variables used in community analysis and using American FactFinder to navigate Census products. Attendees will go online to obtain age, income, poverty, race, ethnicity, and other measures to create community profiles, tables and maps.

Your Business by the Numbers: Introduction to Economic Programs

This workshop is designed for business people interested in growing their business, raising their awareness of the local community and local competition and researching site locations, among many other uses. The course content will include training on basic navigation of the Census website, business.census.gov including an introduction to American FactFinder, a portal to Census data, and an overview of data available from the Economic Census, Survey of Business Owners, the Census Business Builder and other business tools pertinent to marketing, managing and growing your business.

Data on a Deadline: Accessing Quick Data Reports and Interactive Maps

Looking for statistics at your fingertips? Learn how to use a variety of data access tools available online at census.gov that can quickly provide a snapshot of you community. During this training, you will learn about U.S. Census Bureau programs and products through live exercises and instruction using tools such as QuickFacts, Census Explorer, American FactFinder, and more.

Data Dissemination Branch



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

U.S. Census Bureau

clmso.ddb.questions@census.gov



Local Employment Dynamics: On the Map

This workshop is designed for businesses, local planners and other data users who want to research local workforce and employment trends. The course content will include training on navigating the Local Employment Dynamics website and explore LED products including: QWI Explorer and the LED Extraction Tool providing full access to over 30 Quarterly workforce Indicators (QWI). These tools allow data users to analyze employment, hiring, job creation and destruction, earnings and much more for workers by industry; OntheMap; a Map and reporting tool displaying employment and home locations of workers. The workshop provides users with access to a wealth of time series data pertinent to understanding the local labor market, planning, managing and thriving in a competitive business environment.

Get to Know the Ferrett: Data Access and Cross Tabulation Using DataFerrett

Attend this training to learn how to access American Community Survey Public Use Microdata Sample (PUMS), and customize tables using DataFerrett. Participants will also learn how to cross-tabulate and modify variables to fulfill specific requirements of a project. Using DataFerrett, you can develop an unlimited array of customized spreadsheets that are as versatile and complex as your usage demands.

Your Community by the Numbers: Race, Ethnicity, Ancestry, and Foreign Born Populations

Learn about how to access Census and American Community Survey data about race, ethnicity, foreign-born and ancestry groups using a variety of online tools available at census.gov. During this training you will learn about what how the Census Bureau collects and publishes data on these topics, as well how to access and download tables, and creates maps.

American Indian and Alaskan Native Statistics Workshop

The purpose of the AIAN workshop is to empower tribal populations and urban Indian populations when using Census data. These tailored workshops will assist the novice data user as well as grant writing staff, to navigate and use Census products. One goal is to help tribes visualize and illustrate how census numbers and demographics can be used to boost grant writing, and be used as a tool for planning purposes. Some of the topics covered will be the new American FactFinder (AFF), Decennial Census Products, Population Estimates Program (PEP), The Economic Census, and mapping tool and tips.

VETERANS by the Numbers

Learn how to access to the most up-to-date demographic, socioeconomic, housing, and business statistics about our Veterans from the American Community Survey and the Survey of Business Owners using a variety of data tools available online.

Customize Your Own Census Bureau Workshop

If you are looking to host a free Census Bureau workshop or presentation for your organization and guests, we can customize our content according to your needs. We can conduct sessions in English and Spanish.

Whether you are looking for the most current economic indicators or for demographic and socioeconomic about your community, the U.S. Census Bureau is available to work with you. Just request a free workshop or presentation.

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